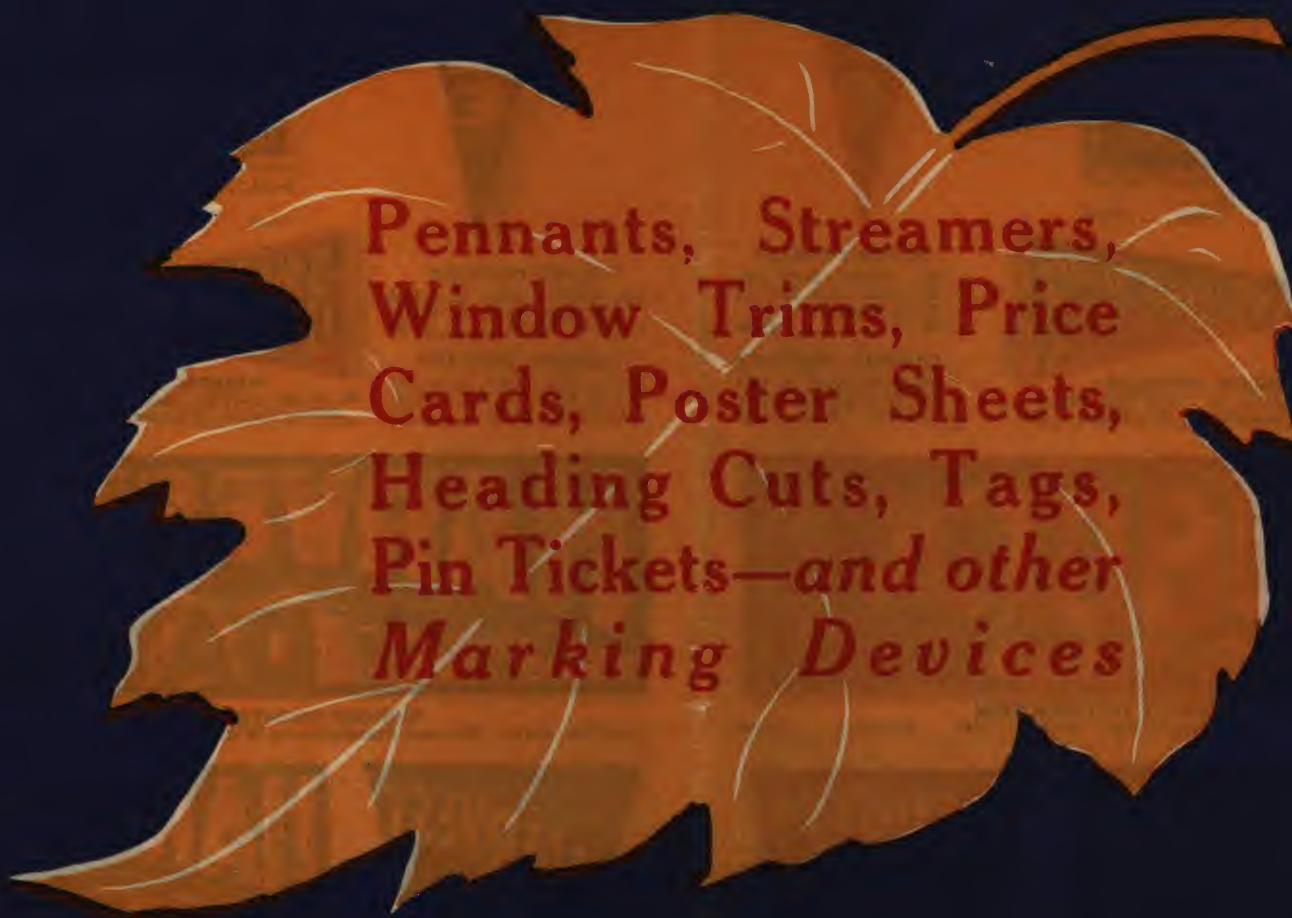


Fall Sales Helps

PRINTED ADVERTISING DISPLAYS



Pennants, Streamers,
Window Trims, Price
Cards, Poster Sheets,
Heading Cuts, Tags,
Pin Tickets—and other
Marking Devices

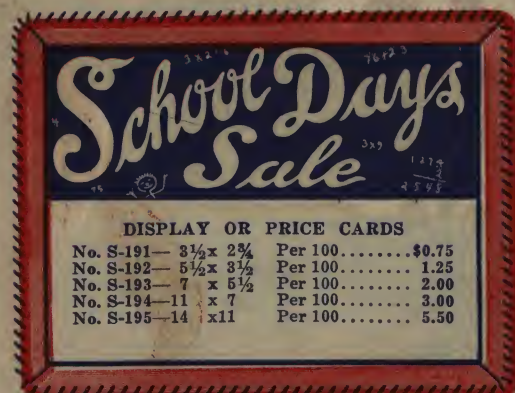
IN STOCK FOR IMMEDIATE SHIPMENT

GARRISON-WAGNER CO.

1627 Locust St. St. Louis, U.S.A. - Catalog No. 56.



WINDOW OR INTERIOR TRIM
No. S-190—42x14. Red and Blue Ink on White Paper. Each...20c Per dozen...\$2.00



DISPLAY OR PRICE CARDS		
No. S-191—3½x 2¾	Per 100.....	\$0.75
No. S-192—5½x 3½	Per 100.....	1.25
No. S-193—7 x 5½	Per 100.....	2.00
No. S-194—11 x 7	Per 100.....	3.00
No. S-195—14 x 11	Per 100.....	5.50



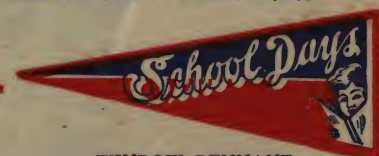
HEADING CUT No. S-14
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00



STREAMER
No. S-199—9½x42 in. Red and Blue Ink on White Paper. Doz...\$1.20



WINDOW PENNANT
No. S-197—18x7 in. Red and Blue Ink on White Paper. Per dozen...30c



WINDOW PENNANT
No. S-198—18x7 in. Red and Blue Ink on White Paper. Per dozen...30c



PAPER PENNANT
No. S-196—14x28 in. Red and Blue Ink on White Paper. 25 for.....\$1.25

CAMBRIC PENNANT
No. S-76—14x28 in. Red and Blue Ink on White Cambric. Each...15c



WINDOW OR INTERIOR TRIM
No. S-290—42x14. Red and Blue Ink on White Paper. Each...20c Per dozen...\$2.00



PAPER PENNANT
No. S-296—14x28 in. Red and Blue Ink on White Paper. 25 for.....\$1.25

CAMBRIC PENNANT
No. S-235—14x28 in. Red and Blue Ink on White Cambric. Each...15c



DISPLAY OR PRICE CARDS		
No. S-291—3½x 2¾	Per 100.....	\$0.75
No. S-292—5½x 3½	Per 100.....	1.25
No. S-293—7 x 5½	Per 100.....	2.00
No. S-294—11 x 7	Per 100.....	3.00
No. S-295—14 x 11	Per 100.....	5.50



HEADING CUT No. S-234
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00



WINDOW PENNANT
No. S-297—18x7 in. Red and Blue Ink on White Paper. Per dozen...30c



WINDOW PENNANT
No. S-298—18x7 in. Red and Blue Ink on White Paper. Per dozen...30c



STREAMER
No. S-299—9½x42 in. Red and Blue Ink on White Paper. Doz...\$1.20



WINDOW OR INTERIOR TRIM
No. H-50—42x14. Red Ink on Yellow Paper. Each...20c Per dozen...\$2.00



DISPLAY OR PRICE CARDS			
No.	Per 100	No.	Per 100
H-51—3½x2¾	...\$0.75	H-16—2¾x3½	...\$0.75
H-52—5½x3½	...1.25	H-13—3½x5½	...1.25
H-53—7x5½	...2.00	H-7—5½x7	...2.00
H-54—11x7	...3.00	H-8—7x11	...3.00
H-55—14x11	...5.50	H-9—11x14	...5.50

Width of card is first dimension given.

Width of card is first dimension given.

PRICE TAG
No. H-6—2½x 2¾. Punched and Strung. Per 100...\$0.65
Per box of 500...\$2.50 Per box of 1000...4.50



HEADING CUT No. H-1
4-col.....\$2.00 5-col.....\$2.50 6-col.....\$3.00



STREAMER
No. H-59—9½x42 in. Red on Yellow Paper. Doz...\$1.20

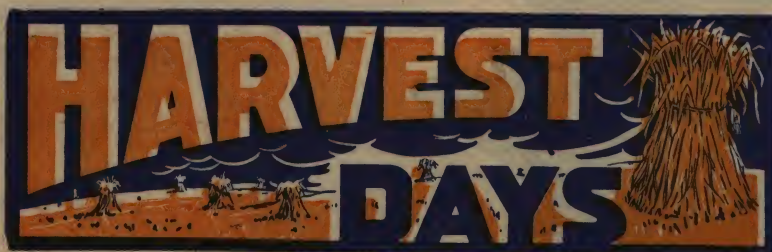
WINDOW PENNANT
No. H-57—18x7. Per dozen...30c Red on Yellow Paper.

WINDOW PENNANT
No. H-58—18x7. Per dozen...30c Red on Yellow Paper.



PAPER PENNANT
No. H-56—14x28. Red on Yellow Paper. 25 for...\$1.25

CAMBRIC PENNANT
No. H-36—14x28. Red on Yellow Cambric. Each...15c



WINDOW OR INTERIOR TRIM
No. H-40—42x14. Blue and Orange Ink on White Paper. Each...20c Per dozen...\$2.00



PAPER PENNANT
No. H-46—14x28 in. Blue and Orange Ink on White Paper. 25 for.....\$1.25

CAMBRIC PENNANT
No. H-37—14x28 in. Blue and Orange Ink on White Cambric. Each...15c



DISPLAY OR PRICE CARDS		
No. H-41—3½x 2¾	Per 100.....	\$0.75
No. H-42—5½x 3½	Per 100.....	1.25
No. H-43—7 x 5½	Per 100.....	2.00
No. H-44—11 x 7	Per 100.....	3.00
No. H-45—14 x 11	Per 100.....	5.50



HEADING CUT No. H-38
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00



WINDOW PENNANT
No. H-47—18x7 in. Blue and Orange Ink on White Paper. Per dozen...30c



WINDOW PENNANT
No. H-48—18x7 in. Blue and Orange Ink on White Paper. Per dozen...30c

STREAMER
No. H-49—9½x42 in. Blue and Orange Ink on White Paper. Per dozen...\$1.20



STREAMER
No. F-169—9½x42.
Blue and Orange
on White Paper.
Per dozen...\$1.20



WINDOW OR INTERIOR TRIM
No. F-160—42x14. Blue and Orange Ink on White Paper. Each...20c Per dozen...\$2.00



Width of card is first dimension given.



HEADING CUT No. F-1
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00



WINDOW TRIM
No. F-167—18x7. Blue and Orange on
White Paper. Per dozen.....30c

WINDOW TRIM
No. F-168—18x7. Blue and Orange on
White Paper. Per dozen.....30c



PAPER PENNANT
No. F-166—14x28.
Blue and Orange Ink
on White Paper.
25 for.....\$1.25
CAMBRIC PENNANT
No. F-94—14x28 in.
Blue and Orange Ink on
White Cambric.
Each15c

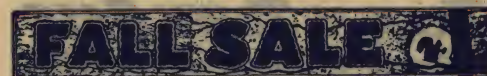


WINDOW OR INTERIOR TRIM
No. F-150—42x14. Blue and Orange Ink on White Paper. Each...20c Per dozen...\$2.00



PAPER PENNANT
No. F-156—14x28 inches.
Blue and Orange Ink
on White Paper. 25
for\$1.25

CAMBRIC PENNANT
No. F-95—14x28 inches.
Orange and Blue Ink
on White Cambric.
Each15c



HEADING CUT No. F-96
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00



WINDOW PENNANT
No. F-157—18x7 inches. Blue and Orange
Ink on White Paper. Dozen....30c

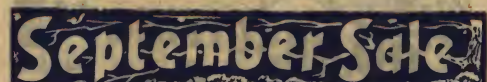
WINDOW PENNANT
No. F-158—18x7 inches. Blue and Orange
Ink on White Paper. Dozen....30c



STREAMER
No. S-179—9½x42
inches. Blue and
Orange Ink on
White Paper.
Per dozen....\$1.20



WINDOW OR INTERIOR TRIM
No. S-169—42x14. Blue and Orange Ink on White Paper. Each...20c Per dozen...\$2.00



HEADING CUT No. S-168
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00



WINDOW PENNANT
No. S-177—18x7 in. Blue and Orange
Ink on White Paper. Per dozen....30c

WINDOW PENNANT
No. S-178—18x7 in. Blue and Orange
Ink on White Paper. Per dozen....30c



PAPER PENNANT
No. S-176—14x28 in.
Blue and Orange Ink
on White Paper.
25 for.....\$1.25

CAMBRIC PENNANT
No. S-166—14x28 in.
Blue and Orange Ink
on White Cambric.
Each15c



WINDOW OR INTERIOR TRIM
No. O-31—42x14. Orange and Blue Ink on White Paper. Each...20c Per dozen...\$2.00



PAPER PENNANT
No. O-26—14x28 in.
Orange and Blue Ink
on White Paper.
25 for.....\$1.25

CAMBRIC PENNANT
No. O-19—14x28 in.
Orange and Blue Ink
on White Cambric.
Each15c

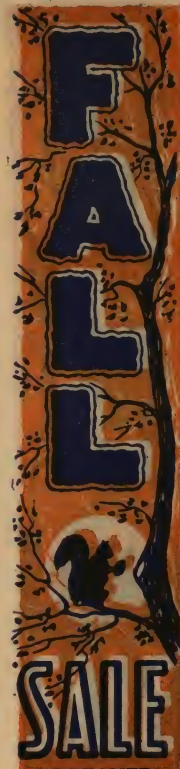


HEADING CUT No. O-30
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00



WINDOW PENNANT
No. O-27—18x7 in. Orange and Blue
Ink on White Paper. Per dozen....30c

WINDOW PENNANT
No. O-28—18x7 in. Orange and Blue
Ink on White Paper. Per dozen....30c



STREAMER
No. F-159—9½x42
inches. Blue and
Orange Ink on
White Paper.
Per dozen....\$1.20



STREAMER
No. O-29—9½x42.
Blue and Orange
on White Paper.
Per dozen....\$1.20

TALK OF THE TOWN SALE

TALK OF THE TOWN SALE

INTERIOR OR WINDOW TRIM
No. T-70—42x14. Orange and Blue Ink on White Paper. Each...20c Per dozen...\$2.00

TALK OF THE TOWN SALE

DISPLAY OR PRICE CARDS		
No. T-71—3½x2¾	Per 100	\$0.75
No. T-72—5½x3½	Per 100	1.25
No. T-73—7x5½	Per 100	2.00
No. T-74—11x7	Per 100	3.00
No. T-75—14x11	Per 100	5.50

Width of cards is first dimension given.

TALK OF THE TOWN SALE

HEADING CUT No. T-37
2-col...\$1.00 4-col...\$2.00 6-col...\$3.00

TALK OF THE TOWN SALE

WINDOW PENNANT
No. T-77—18x7 in. Orange and Blue Ink on White Paper. Per dozen...30c

TALK OF THE TOWN SALE

WINDOW PENNANT
No. T-78—18x7 in. Orange and Blue Ink on White Paper. Per dozen...30c

PAPER PENNANT
No. T-76—14x28 in. Orange and Blue Ink on White Paper. 25 for...\$1.25

CAMBRIC PENNANT
No. T-36—14x28 in. Orange and Blue Ink on White Cambric. Each...15c

NOVEMBER SALE

WINDOW OR INTERIOR TRIM
No. N-58—42x14. Blue Ink on White Paper. Each...20c Per dozen...\$2.00

NOVEMBER SALE

DISPLAY OR PRICE CARDS		
No. N-51—3½x2¾	Per 100	\$0.75
N-52—5½x3½	Per 100	1.25
N-53—7x5½	Per 100	2.00
N-54—11x7	Per 100	3.00
N-55—14x11	Per 100	5.50

Width of Card is first dimension given.

NOVEMBER SALE

HEADING CUT No. N-59
2-col...\$1.00 4-col...\$2.00 6-col...\$3.00

NOVEMBER SALE

WINDOW PENNANT
No. N-67—18x7 inches. Blue Ink on White Paper. Per dozen...30c

WINDOW PENNANT
No. N-68—18x7 inches. Blue Ink on White Paper. Per dozen...30c

NOVEMBER SALE

PAPER PENNANT
No. N-66—14x28 in. Blue Ink on White Paper. 25 for...\$1.25

CAMBRIC PENNANT
No. N-56—14x28 in. Blue Ink on White Cambric. Each...15c

MONEY RAISING SALE

WINDOW OR INTERIOR TRIM
No. M-67—42x14. Red on White Paper. Each...20c Per dozen...\$2.00

MONEY RAISING SALE

MONEY RAISING SALE

DISPLAY OR PRICE CARDS		
No. M-61—3½x2¾	Per 100	\$0.75
M-62—5½x3½	Per 100	1.25
M-63—7x5½	Per 100	2.00
M-64—11x7	Per 100	3.00
M-65—14x11	Per 100	5.50

Width of cards is first dimension given.

MONEY RAISING SALE

HEADING CUT No. M-17
2-col...\$1.00 4-col...\$2.00 6-col...\$3.00

MONEY RAISING SALE

MONEY RAISING SALE

PAPER PENNANT
No. M-36—14x28. Red on White Paper. 25 for...\$1.25

CAMBRIC PENNANT
No. M-16—14x28. Red on White Cambric. Each...15c

WINDOW PENNANTS
No. M-37—18x7. Red on White Paper. Per dozen...30c
No. M-38—18x7. Red on White Paper. Per dozen...30c

THANKSGIVING SALE

WINDOW OR INTERIOR TRIM
No. T-80—42x14. Blue Ink on White Paper. Each...20c Per dozen...\$2.00

THANKSGIVING SALE

THANKSGIVING SALE

DISPLAY OR PRICE CARDS		
No. T-81—3½x2¾	Per 100	\$0.75
T-82—5½x3½	Per 100	1.25
T-83—7x5½	Per 100	2.00
T-84—11x7	Per 100	3.00
T-85—14x11	Per 100	5.50

Width of Card is first dimension given.

THANKSGIVING SALE

HEADING CUT No. T-18
2-col...\$1.00 4-col...\$2.00 6-col...\$3.00

THANKSGIVING SALE

THANKSGIVING SALE

PAPER PENNANT
No. T-86—14x28. Blue on White Paper. 25 for...\$1.25

CAMBRIC PENNANT
No. T-16—14x28. Blue on White Cambric. Each...15c

WINDOW PENNANTS
No. T-87—18x7 inches. Blue Ink on White Paper. Per dozen...30c
No. T-88—18x7 inches. Blue Ink on White Paper. Per dozen...30c

MONEY RAISING SALE

STREAMER
No. M-39—9½x42. Red on White Paper. Doz...\$1.20

THANKSGIVING SALE

STREAMER
No. T-89—9½x42. Blue Ink on White Paper. Doz...\$1.20

HEART of the SEASON SALE

STREAMER
No. H-29—9½x42.
Blue and Red on
White Paper.
Per dozen...\$1.20

HEART of the SEASON SALE

WINDOW OR INTERIOR TRIM
No. H-30—42x14. Red and Blue Ink on White Paper. Each...20c Per dozen...\$2.00

HEART of the SEASON SALE

DISPLAY OR PRICE CARDS			
No.	Per 100	No.	Per 100
H-31—3½x2¾	\$0.75	H-21—2¾x3½	\$0.75
H-32—5½x3½	1.25	H-22—3½x5½	1.25
H-33—7x5½	2.00	H-23—5½x7	2.00
H-34—11x7	3.00	H-24—7x11	3.00
H-35—14x11	5.50	H-25—11x14	5.50

Width of cards is first dimension given.

PRICE TAG No. H-20—2¼x2¾.
Punched and Strung. Per 100.....\$0.65
Per box of 500.....\$2.50 Per box of 1000.....4.50

HEART of the SEASON SALE

HEADING CUT No. H-18
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

HEART of the SEASON SALE

PAPER PENNANT
No. H-26—14x28. Blue and
Red on White Paper.
25 for.....\$1.25

CAMBRIC PENNANT
No. H-19—14x28. Blue and
Red on White Cambric.
Each.....15c

HEART of the SEASON SALE

WINDOW PENNANT
No. H-27—18x7. Blue and Red on
White Paper. Per dozen.....30c No. H-28—18x7. Blue and Red on
White Paper. Per dozen.....30c

MONEY SAVING SALE

STREAMER
No. M-119—9½x
42 inches. Blue
and Orange Ink
on White Paper.
Per dozen...\$1.20

MONEY SAVING SALE

WINDOW OR INTERIOR TRIM
No. M-110—42x14. Blue and Orange Ink on White Paper. Each...20c Per dozen...\$2.00

MONEY SAVING SALE

DISPLAY OR PRICE CARDS			
No.	Per 100	No.	Per 100
M-111—3½x2¾	\$0.75	M-112—5½x3½	1.25
M-113—7 x 5½	2.00	M-114—11 x 7	3.00
M-115—14 x 11	5.50		

HEADING CUT No. M-95
2-col...\$1.00 3-col...\$1.50 4-col...\$2.00 6-col...\$3.00

MONEY SAVING SALE

PAPER PENNANT
No. M-116—14x28 inches.
Blue and Orange Ink
on White Paper. 25
for.....\$1.25

CAMBRIC PENNANT
No. M-94—14x28 inches.
Orange and Blue Ink
on White Cambric.
Each.....15c

MONEY SAVING SALE

WINDOW PENNANT
No. M-117—18x7 in. Blue and Orange
Ink on White Paper. Dozen.....30c

WINDOW PENNANT
No. M-118—18x7 in. Blue and Orange
Ink on White Paper. Dozen.....30c

MID-SEASON CLEARANCE

WINDOW OR INTERIOR TRIM
No. M-170—42x14. Orange and Blue Ink on White Paper. Each...20c Per dozen...\$2.00

MID-SEASON CLEARANCE

MID-SEASON CLEARANCE

DISPLAY OR PRICE CARDS			
No.	Per 100	No.	Per 100
M-171—3½x2¾	\$0.75	M-172—5½x3½	1.25
M-173—7 x 5½	2.00	M-174—11 x 7	3.00
M-175—14 x 11	5.50		

HEADING CUT No. M-139
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

PAPER PENNANT
No. M-176—14x28 in. Orange
and Blue Ink on White
Paper. 25 for.....\$1.25

CAMBRIC PENNANT
No. M-138—14x28 in. Orange
and Blue Ink on White
Cambric. Each.....15c

MID-SEASON CLEARANCE

WINDOW PENNANT
No. M-177—18x7 in. Orange and Blue
Ink on White Paper. Per dozen...30c

MID-SEASON CLEARANCE

WINDOW PENNANT
No. M-178—18x7 in. Orange and Blue
Ink on White Paper. Per dozen...30c

Special Purchase Sale

INTERIOR OR WINDOW TRIM
No. P-80—42x14. Red and Blue Ink on White Paper. Each...20c Per dozen...\$2.00

Special Purchase Sale

Special Purchase Sale

DISPLAY OR PRICE CARDS			
No.	Per 100	No.	Per 100
P-81—3½x2¾	\$0.75	P-82—5½x3½	1.25
P-83—7 x 5½	2.00	P-84—11 x 7	3.00
P-85—14 x 11	5.50		

HEADING CUT No. P-77
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

PAPER PENNANT
No. P-86—14x28 in. Red and
Blue Ink on White Paper.
25 for.....\$1.25

CAMBRIC PENNANT
No. P-76—14x28 in. Red and
Blue Ink on White Cambric.
Each.....15c

Special Purchase Sale

WINDOW PENNANT
No. P-87—18x7 in. Red and Blue Ink on
White Paper. Per dozen.....30c

Special Purchase Sale

WINDOW PENNANT
No. P-88—18x7 in. Red and Blue Ink on
White Paper. Per dozen.....30c

MID-SEASON CLEARANCE

STREAMER
No. M-179—9½x42
in. Orange and
Blue Ink on White
Paper. Doz...\$1.20



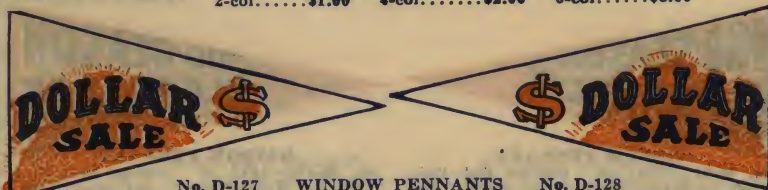
WINDOW OR INTERIOR TRIM
No. D-119—42x14. Blue and Orange Ink on White Paper. Each...20c Per dozen...\$2.00



DISPLAY OR PRICE CARDS
No. D-121—3½x2¾ Per 100.....\$0.75
No. D-122—5½x3½ Per 100.....1.25
No. D-123—7 x 5½ Per 100.....2.00
No. D-124—11 x 7 Per 100.....3.00
No. D-125—14 x11 Per 100.....5.50



HEADING CUT No. D-118
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00



No. D-127 WINDOW PENNANTS No. D-128
18x7 inches. Blue and Orange Ink on White Paper. Dozen.....30c



WINDOW OR INTERIOR TRIM
No. D-140—42x14. Blue Ink on White Paper. Each.....20c Per dozen.....\$2.00



DISPLAY OR PRICE CARDS
No. D-141—3½x2¾ Per 100.....\$0.75
No. D-142—5½x3½ Per 100.....1.25
No. D-143—7x5½ Per 100.....2.00
No. D-144—11x7 Per 100.....3.00
No. D-145—14x11 Per 100.....5.50
No. D-151—2¾x3½ Per 100.....\$0.75
No. D-152—3½x5½ Per 100.....1.25
No. D-153—5½x7 Per 100.....2.00
No. D-154—7x11 Per 100.....3.00
No. D-155—11x14 Per 100.....5.50
Width of card is first dimension given.

PRICE TAG. Punched and Strung.
No. D-35—2¼x2¾ Per 100.....\$0.65
Per box of 500.....\$2.50 Per box of 1000.....4.50



STREAMER
No. D-149—9½x42. Blue on White Paper. Per dozen.....\$1.20



WINDOW PENNANT
No. D-147—18x7. Paper. Per dozen...30c

WINDOW PENNANT
No. D-148—18x7. Paper. Per dozen...30c



PAPER PENNANT
No. D-126—14x28 inches. Blue and Orange Ink on White Paper. 25 for.....\$1.25
CAMBRIC PENNANT
No. D-120—14x28 inches. Blue and Orange Ink on White Cambric. Each.....15c



PAPER PENNANT
No. D-146—14x28. Blue on White. 25 for.....\$1.25
CAMBRIC PENNANT
No. D-156—14x28 in. Blue on White Cambric. Each.....15c



WINDOW OR INTERIOR TRIM
No. D-70—42x14. Red and Blue Ink on White Paper. Each...20c Per dozen...\$2.00



PAPER PENNANT
No. D-66—14x28 in. Red and Blue Ink on White Paper. 25 for.....\$1.25
CAMBRIC PENNANT
No. D-72—14x28 in. Red and Blue Ink on White Cambric. Each.....15c



DISPLAY OR PRICE CARDS
No. D-61—3½x2¾ Per 100.....\$0.75
No. D-62—5½x3½ Per 100.....1.25
No. D-63—7 x 5½ Per 100.....2.00
No. D-64—11 x 7 Per 100.....3.00
No. D-65—14 x11 Per 100.....5.50
PRICE TAGS
No. D-60—2¼x2¾. Punched and Strung. Per 100.....\$0.65
Per box of 500...\$2.50 Per box of 1000...4.50



HEADING CUT No. D-71
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00



WINDOW PENNANT
No. D-67—18x7 in. Red and Blue Ink on White Paper. Per dozen.....30c
WINDOW PENNANT
No. D-68—18x7 in. Red and Blue Ink on White Paper. Per dozen.....30c



WINDOW OR INTERIOR TRIM
No. D-90—42x14. Red and Blue Ink on White Paper. Each...20c Per dozen...\$2.00



PAPER PENNANT
No. D-96—14x28 in. Red and Blue Ink on White Paper. 25 for.....\$1.25
CAMBRIC PENNANT
No. D-46—14x28 in. Red and Blue Ink on White Cambric. Each.....15c



DISPLAY OR PRICE CARDS
No. D-91—3½x2¾ Per 100.....\$0.75
No. D-92—5½x3½ Per 100.....1.25
No. D-93—7 x 5½ Per 100.....2.00
No. D-94—11 x 7 Per 100.....3.00
No. D-95—14 x11 Per 100.....5.50



HEADING CUT No. D-48
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00



WINDOW PENNANT
No. D-97—18x7 in. Red and Blue Ink on White Paper. Per dozen.....30c



WINDOW PENNANT
No. D-98—18x7 in. Red and Blue Ink on White Paper. Per dozen.....30c



STREAMERS
No. D-69—9½x42 in. Red and Blue Ink on White Paper. Doz...\$1.20



STREAMER
No. D-99—9½x42 in. Red and Blue Ink on White Paper. Doz...\$1.20

ANNIVERSARY SALE

ANNIVERSARY SALE

WINDOW OR INTERIOR TRIM
No. A-170—42x14. Blue and Orange Ink on White Paper. Each..20c Per dozen..\$2.00



ANNIVERSARY SALE

DISPLAY OR PRICE CARDS

No. A-171—3½x2¾	100..\$0.75
No. A-172—5½x3½	100.. 1.25
No. A-173—7x5½	100.. 2.00
No. A-174—11x7	100.. 3.00
No. A-175—14x11	100.. 5.50




ANNIVERSARY SALE

STREAMER
No. A-179—9½x42 inches. Blue and Orange Ink on White Paper. Per dozen...\$1.20



ANNIVERSARY SALE

HEADING CUT No. A-169
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00



ANNIVERSARY SALE

WINDOW PENNANT
No. A-177—18x7 inches. Blue and Orange Ink on White Paper. Dozen..30c

ANNIVERSARY SALE

WINDOW PENNANT
No. A-178—18x7 inches. Blue and Orange Ink on White Paper. Dozen..30c

PAPER PENNANT
No. A-176—14x28 inches. Blue and Orange Ink on White Paper. 25 for..\$1.25

CAMBRIC PENNANT
No. A-168—14x28 inches. Orange and Blue Ink on White Cambric. Each..15c

ANNIVERSARY SALE

WINDOW OR INTERIOR TRIM
No. A-50—42x14. Red and Blue Ink on White Paper. Each...20c Per dozen...\$2.00



ANNIVERSARY SALE




ANNIVERSARY SALE

DISPLAY OR PRICE CARDS

No. A-41—3½x2¾	Per 100..\$0.75
No. A-42—5½x3½	Per 100.. 1.25
No. A-43—7 x 5½	Per 100.. 2.00
No. A-44—11 x 7	Per 100.. 3.00
No. A-45—14 x 11	Per 100.. 5.50

PRICE TAGS

No. A-40—2¼x2¾	Punched and Strung. Per 100.....\$0.65
Box of 500..\$2.50	Box of 1000.. 4.50



ANNIVERSARY SALE

HEADING CUT No. A-51
2-col..\$1.00 4-col..\$2.00 5-col..\$2.50 6-col..\$3.00



ANNIVERSARY SALE

WINDOW PENNANT
No. A-47—18x7 in. Red and Blue Ink on White Paper. Per dozen.....30c



ANNIVERSARY SALE

WINDOW PENNANT
No. A-48—18x7 in. Red and Blue Ink on White Paper. Per dozen.....30c

PAPER PENNANT
No. A-46—14x28 in. Red and Blue Ink on White Paper. 25 for.....\$1.25

CAMBRIC PENNANT
No. A-52—14x28 in. Red and Blue Ink on White Cambric. Each.....15c

ANNIVERSARY SALE

STREAMER
No. A-49—9½x42 in. Red and Blue Ink on White Paper. Doz...\$1.20

BARGAIN CARNIVAL

BARGAIN CARNIVAL

WINDOW OR INTERIOR TRIM
No. B-80—42x14. Blue and Red Ink on White Paper. Each...20c Per dozen...\$2.00



BARGAIN CARNIVAL

DISPLAY OR PRICE CARDS

No. B-81—3½x2¾	Per 100.....\$0.75
No. B-82—5½x3½	Per 100..... 1.25
No. B-83—7 x 5½	Per 100..... 2.00
No. B-84—11 x 7	Per 100..... 3.00
No. B-85—14 x 11	Per 100..... 5.50




BARGAIN CARNIVAL

HEADING CUT No. B-55
2-col..\$1 3-col..\$1.50 4-col..\$2 6-col..\$3 12-col..\$6



BARGAIN CARNIVAL

STREAMER
No. B-89—9½x42 inches. Blue and Red Ink on White Paper. Doz...\$1.20



BARGAIN CARNIVAL

WINDOW PENNANT
No. B-87—18x7 inches. Blue and Red Ink on White Paper. Per dozen....30c

BARGAIN CARNIVAL

WINDOW PENNANT
No. B-88—18x7 inches. Blue and Red Ink on White Paper. Per dozen....30c

PAPER PENNANT
No. B-86—14x28 inches. Blue and Red Ink on White Paper. 25 for..\$1.25

CAMBRIC PENNANT
No. B-4—14x28 inches. Blue and Red Ink on White Cambric. Each..15c

Birthday Sale

WINDOW OR INTERIOR TRIM
No. B-70—42x14. Blue and Orange Ink on White Paper. Each...20c Per dozen...\$2.00



Birthday Sale



Birthday Sale


DISPLAY OR PRICE CARDS

No. B-71—3½x2¾	100....\$0.75
No. B-72—5½x3½	100.... 1.25
No. B-73—7x5½	100.... 2.00
No. B-74—11x7	100.... 3.00
No. B-75—14x11	100.... 5.50



Birthday Sale

HEADING CUT No. B-57
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00



Birthday Sale

WINDOW PENNANT
No. B-77—18x7 inches. Blue and Orange Ink on White Paper. Dozen..30c



Birthday Sale

WINDOW PENNANT
No. B-78—18x7 inches. Blue and Orange Ink on White Paper. Dozen..30c

PAPER PENNANT
No. B-76—14x28 inches. Blue and Orange Ink on White Paper. 25 for.....\$1.25

CAMBRIC PENNANT
No. B-58—14x28 inches. Blue and Orange Ink on White Cambric. Each..15c

Birthday Sale

STREAMER
No. B-79—9½x42 inches. Blue and Orange Ink on White Paper. Per dozen...\$1.20

Opening
Sale

Opening Sale

WINDOW OR INTERIOR TRIM
No. O-50—42x14. Blue and Orange Ink on White Paper. Each...20c Per dozen...\$2.00

Opening Sale

DISPLAY OR PRICE CARD

No. O-51—3½x 2¾	Per 100.....\$0.75
No. O-52—5½x 3½	Per 100.....1.25
No. O-53—7 x 5½	Per 100.....2.00
No. O-54—11 x 7	Per 100.....3.00
No. O-55—14 x11	Per 100.....5.50

Orange and Blue Ink on White Card.

Opening Sale

Opening Sale

HEADING CUT No. O-1
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

STREAMER
No. O-8—9½x42 in. Blue and Orange on White. Dozen...\$1.20
No. O-9—9½x42 in. Reverse of No. O-8. Per dozen.....\$1.20

Opening Sale

WINDOW PENNANT
No. O-57—18x7 inches. Orange and Blue Ink on White Paper. Per dozen...30c

WINDOW PENNANT
No. O-58—18x7 inches. Orange and Blue Ink on White Paper. Per dozen...30c

GRAND
OPENING

GRAND OPENING

WINDOW OR INTERIOR TRIM
No. G-80—42x14. Orange and Blue Ink on White Paper. Each...20c Per dozen...\$2.00

GRAND OPENING

DISPLAY OR PRICE CARDS

No. G-81—3½x 2¾	Per 100.....\$0.75
No. G-82—5½x 3½	Per 100.....1.25
No. G-83—7 x 5½	Per 100.....2.00
No. G-84—11 x 7	Per 100.....3.00
No. G-85—14 x11	Per 100.....5.50

GRAND OPENING

HEADING CUT No. G-67
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

STREAMER
No. G-89—9½x42 in. Orange and Blue Ink on White Paper. Doz...\$1.20

GRAND OPENING

WINDOW PENNANT
No. G-87—18x7 in. Orange and Blue Ink on White Paper. Per dozen...30c

WINDOW PENNANT
No. G-88—18x7 in. Orange and Blue Ink on White Paper. Per dozen...30c

PAPER PENNANT
No. G-86—14x28 in. Orange and Blue Ink on White Paper. 25 for.....\$1.25

CAMBRIC PENNANT
No. G-66—14x28 in. Orange and Blue Ink on White Cambric. Each.....15c

SALE

WINDOW OR INTERIOR TRIM
No. S-320—42x14. Orange and Blue Ink on White Paper. Each...20c Per dozen...\$2.00

SALE

SALE

DISPLAY OF PRICE CARDS

No. S-321—3½x 2¾	Per 100.....\$0.75
No. S-322—5½x 3½	Per 100.....1.25
No. S-323—7 x 5½	Per 100.....2.00
No. S-324—11 x 7	Per 100.....3.00
No. S-325—14 x11	Per 100.....5.50

SALE

HEADING CUT No. S-247
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

SALE

STREAMER
No. S-329—9½x42 in. Orange and Blue Ink on White Paper. Doz...\$1.20

PAPER PENNANT
No. S-326—14x28 in. Orange and Blue Ink on White Paper. 25 for.....\$1.25

CAMBRIC PENNANT
No. S-248—14x28 in. Orange and Blue Ink on White Cambric. Each.....15c

SALE

WINDOW PENNANT
No. S-327—18x7 in. Orange and Blue Ink on White Paper. Per dozen...30c

SALE

WINDOW PENNANT
No. S-328—18x7 in. Orange and Blue Ink on White Paper. Per dozen...30c

Economy Sale

WINDOW OR INTERIOR TRIM
No. E-90—42x14. Blue Ink on White Paper. Each...20c Per dozen...\$2.00

Economy Sale
NOW ON

Economy Sale

DISPLAY OR PRICE CARDS

No. E-91—3½x 2¾	Per 100.....\$0.75	No. E-26—2¾x3½	Per 100.....\$0.75
E-92—5½x 3½	1.25	E-15—3½x5½	1.25
E-93—7x5½	2.00	E-16—5½x7	2.00
E-94—11x7	3.00	E-17—7x11	3.00
E-95—14x11	5.50	E-18—11x14	5.50

Width of card is first dimension given.

Economy Sale

HEADING CUT No. E-27
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

Economy
Sale

STREAMER
No. E-99—9½x42 inches. Blue on White Paper. Per dozen...\$1.20

PAPER PENNANT
No. E-96—14x28 in. Blue on White. 25 for.....\$1.25

CAMBRIC PENNANT
No. E-40—14x28 in. Blue on White Cambric. Each.....15c

Economy Sale

WINDOW PENNANT
No. E-97—18x7. Blue on White Paper. Per dozen...30c

Economy Sale

WINDOW PENNANT
No. E-98—18x7. Blue on White Paper. Per dozen...30c

Quarterly CLEARING Sale

STREAMER
No. Q-9—9½x42
in. Orange and
Blue Ink on White
Paper. Doz...\$1.20

Quarterly CLEARING Sale

WINDOW OR INTERIOR TRIM
No. Q-10—42x14. Orange and Blue Ink on White Paper. Each...20c Per dozen...\$2.00

Quarterly CLEARING Sale

DISPLAY OR PRICE CARDS

No. Q-1—3½x2½	Per 100.....\$0.75
No. Q-2—5½x3½	Per 100.....1.25
No. Q-3—7 x 5½	Per 100.....2.00
No. Q-4—11 x 7	Per 100.....3.00
No. Q-5—14 x 11	Per 100.....5.50

Quarterly Clearing Sale

HEADING CUT No. Q-17
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

Quarterly CLEARING Sale

PAPER PENNANT

No. Q-6—14x28 in. Orange
and Blue Ink on White
Paper. 25 for.....\$1.25

CAMBRIC PENNANT

No. Q-16—14x28 in. Orange
and Blue Ink on White
Cambric. Each.....15c

Quarterly CLEARING Sale

WINDOW PENNANT

No. Q-7—18x7 inches. Orange and Blue
Ink on White Paper. Per dozen....30c

WINDOW PENNANT

No. Q-8—18x7 inches. Orange and Blue
Ink on White Paper. Per dozen....30c

STOCK REDUCING SALE

STREAMER
No. S-269—9½x42.
Red on White Paper.
Per dozen.....\$1.20

STOCK REDUCING SALE

WINDOW OR INTERIOR TRIM
No. S-260—42x14. Red Ink on White Paper. Each.....20c Per dozen.....\$2.00

STOCK REDUCING SALE

DISPLAY OR PRICE CARDS

No. S-261—3½x2½	Per 100.....\$0.75	No. S-271—2½x3½	Per 100.....\$0.75
S-262—5½x3½	1.25	S-272—3½x5½	1.25
S-263—7x5½	2.00	S-273—5½x7	2.00
S-264—11x7	3.00	S-274—7x11	3.00
S-265—14x11	5.50	S-275—11x14	5.50

PRICE TAG—Punched and Strung.
No. S-45—2½x2½. Per 100.....\$0.65
Per box of 500..\$2.50 Per box of 1000.. 4.50

In giving sizes, width is first dimension given.

STOCK REDUCING SALE

HEADING CUT No. S-68
2-col...\$1.00 4-col...\$2.00 6-col...\$3.00

STOCK REDUCING SALE

PAPER PENNANT

No. S-266—14x28 in. Red
on White. 25 for....\$1.25

CAMBRIC PENNANT

No. S-69—14x28 in. Red
on White Cambric.
Each15c

STOCK REDUCING SALE

WINDOW PENNANTS

No. S-267—18x6 in. Red on White
Paper. Per dozen.....30c

WINDOW PENNANTS

No. S-268—18x6 in. Red on White
Paper. Per dozen.....30c

OVERSTOCKED SALE

INTERIOR OR WINDOW TRIM
No. O-110—42x14. Blue and Red Ink on White Paper. Each...20c Per dozen...\$2.00

OVERSTOCKED SALE

OVERSTOCKED SALE

DISPLAY OR PRICE CARDS

No. O-111—3½x2½	Per 100.....\$0.75
No. O-112—5½x3½	Per 100.....1.25
No. O-113—7 x 5½	Per 100.....2.00
No. O-114—11 x 7	Per 100.....3.00
No. O-115—14 x 11	Per 100.....5.50

OVERSTOCKED SALE

HEADING CUT No. O-108
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

PAPER PENNANT

No. O-116—14x28 in. Blue
and Red Ink on White
Paper. 25 for.....\$1.25

CAMBRIC PENNANT

No. O-16—14x28 in. Blue
and Red Ink on White
Cambric. Each.....15c

OVERSTOCKED SALE

WINDOW PENNANT

No. O-117—18x7 inches. Blue and Red
Ink on White Paper. Per dozen....30c

OVERSTOCKED SALE

WINDOW PENNANT

No. O-118—18x7 inches. Blue and Red
Ink on White Paper. Per dozen....30c

SPECIAL SALE

INTERIOR OR WINDOW TRIM
No. S-129—42x14. Orange and Blue Ink on White Paper. Each...20c Per dozen...\$2.00

SPECIAL SALE

SPECIAL SALE

DISPLAY OR PRICE CARDS

No. S-111—3½x2½	Per 100.....\$0.75
No. S-112—5½x3½	Per 100.....1.25
No. S-113—7 x 5½	Per 100.....2.00
No. S-114—11 x 7	Per 100.....3.00
No. S-115—14 x 11	Per 100.....5.50

SPECIAL SALE

HEADING CUT No. S-128
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

PAPER PENNANT

No. S-116—14x28. Orange
and Blue Ink on White
Paper. 25 for.....\$1.25

CAMBRIC PENNANT

No. S-126—14x28. Orange
and Blue Ink on White
Cambric. Each.....15c

SPECIAL SALE

WINDOW PENNANT

No. S-117—18x7. Orange and Blue Ink
on White Paper. Per dozen.....30c

SPECIAL SALE

WINDOW PENNANT

No. S-118—18x7. Orange and Blue Ink
on White Paper. Per dozen.....30c

OVERSTOCKED SALE

STREAMER
No. O-119—9½x42
inches. Blue and
Red Ink on White
Paper. Doz...\$1.20

SPECIAL SALE

STREAMER
No. S-119—9½x42.
Orange and Blue
Ink on White
Paper. Doz...\$1.20

Department Managers SALE

STREAMER
No. D-179—9½x42 in. Red and Blue Ink on White Paper. Doz. \$1.20

Department Managers SALE

WINDOW PENNANT
No. D-177—18x7 in. Red and Blue Ink on White Paper. Per dozen.....30c

GET ACQUAINTED SALE

STREAMER
No. G-59—9½x42 in. Orange and Blue Ink on White Paper. Doz. \$1.20

GET ACQUAINTED SALE

WINDOW PENNANT
No. G-57—18x7 in. Orange and Blue Ink on White Paper. Per dozen.....30c

Department Managers SALE

WINDOW OR INTERIOR TRIM
No. D-170—42x14. Red and Blue Ink on White Paper. Each...20c Per dozen...\$2.00

Department Managers SALE

DISPLAY OR PRICE CARDS
No. D-171—3½x2¾ Per 100.....\$0.75
No. D-172—5½x3½ Per 100.....1.25
No. D-173—7 x 5½ Per 100.....2.00
No. D-174—11 x 7 Per 100.....3.00
No. D-175—14 x11 Per 100.....5.50

Department Managers Sale

HEADING CUT No. D-44
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

Department Managers SALE

PAPER PENNANT
No. D-176—14x28 in. Red and Blue Ink on White Paper. 25 for.....\$1.25
CAMBRIC PENNANT
No. D-45—14x28 in. Red and Blue Ink on White Cambric. Each.....15c

GET ACQUAINTED SALE

DISPLAY OR PRICE CARDS
No. G-51—3½x2¾ Per 100.....\$0.75
No. G-52—5½x3½ Per 100.....1.25
No. G-53—7 x 5½ Per 100.....2.00
No. G-54—11 x 7 Per 100.....3.00
No. G-55—14 x11 Per 100.....5.50

HEADING CUT No. Z-88
2-col.....\$1.00
4-col.....2.00
6-col.....3.00

GET ACQUAINTED SALE

GET ACQUAINTED SALE

WINDOW PENNANT
No. G-58—18x7 in. Orange and Blue Ink on White Paper. Per dozen.....30c

PROFIT SHARING SALE

WINDOW OR INTERIOR TRIM
No. P-70—42x14. Orange and Blue Ink on White Paper. Each...20c Per dozen...\$2.00

PROFIT SHARING SALE

PROFIT SHARING SALE

DISPLAY OR PRICE CARDS
No. Per 100 No. Per 100
P-61—3½x2¾...\$0.75 P-71—2¾x3½...\$0.75
P-62—5½x3½...1.25 P-72—3½x5½...1.25
P-63—7x5½...2.00 P-73—5½x7...2.00
P-64—11x7...3.00 P-74—7x11...3.00
P-65—14x11...5.50 P-75—11x14...5.50

Width of card is first dimension given.

PROFIT SHARING SALE

HEADING CUT No. P-59
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

PAPER PENNANT
No. P-66—14x28 in. Blue and Orange Ink on White Paper. 25 for...\$1.25
CAMBRIC PENNANT
No. P-58—14x28 in. Blue and Orange Ink on White Cambric. Each...15c

PROFIT SHARING SALE

WINDOW PENNANT
No. P-67—18x7 in. Blue and Orange Ink on White Paper. Per dozen.....30c

PROFIT SHARING SALE

WINDOW PENNANT
No. P-68—18x7 in. Blue and Orange Ink on White Paper. Per dozen.....30c

RED TAG SALE

WINDOW OR INTERIOR TRIM
No. R-90—42x14. Red and Blue Ink on White Paper. Each...20c Per dozen...\$2.00

RED TAG SALE

RED TAG SALE

DISPLAY OR PRICE CARDS
No. Per 100 No. Per 100
R-91—3½x2¾...\$0.75 R-31—2¾x3½...\$0.75
R-92—5½x3½...1.25 R-32—3½x5½...1.25
R-93—7x5½...2.00 R-33—5½x7...2.00
R-94—11x7...3.00 R-34—7x11...3.00
R-95—14x11...5.50 R-35—11x14...5.50

Width of cards is first dimension given.

RED TAG SALE

HEADING CUT No. R-28
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

PAPER PENNANT
No. R-96—14x28. Blue and Red on White Paper. 25 for.....\$1.25
CAMBRIC PENNANT
No. R-29—14x28. Blue and Red on White Cambric. Each.....15c

RED TAG SALE

WINDOW PENNANT
No. R-97—18x7. Blue and Red on White Paper. Per dozen.....30c

RED TAG SALE

WINDOW PENNANT
No. R-98—18x7. Blue and Red on White Paper. Per dozen.....30c

PROFIT SHARING SALE

STREAMER
No. P-69—9½x42 inches. Blue and Orange Ink on White Paper. Per dozen...\$1.20

PROFIT SHARING SALE

RED TAG SALE

RED TAG SALE

STREAMER
No. R-99—9½x42. Blue and Red on White Paper. Per dozen...\$1.20

FRIEND MAKING SALES DAY

STREAMER
No. F-89—9½x42
in. Blue Ink on
White Paper.
Per dozen...\$1.20

FRIENDMAKING SALES DAY

WINDOW OR INTERIOR TRIM
No. F-90—42x14. Blue Ink on White Paper. Each.....20c Per dozen.....\$2.00

FRIENDMAKING SALES DAY

DISPLAY OR PRICE CARDS		
No. F-81—3½x 2¾	Per 100.....	\$0.75
No. F-82—5½x 3½	Per 100.....	1.25
No. F-83—7 x 5½	Per 100.....	2.00
No. F-84—11 x 7	Per 100.....	3.00
No. F-85—14 x11	Per 100.....	5.50

FRIENDMAKING SALES DAY

HEADING CUT No. F-97
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

FRIEND MAKING SALES DAY

FRIENDMAKING SALES DAY

WINDOW PENNANT
No. F-87—18x7. Blue Ink on White
Paper. Per dozen.....30c

FRIENDMAKING SALES DAY

WINDOW PENNANT
No. F-88—18x7. Blue Ink on White
Paper. Per dozen.....30c

PAPER PENNANT
No. F-86—14x28 in. Blue
and Orange Ink on
White Paper. 25
for.....\$1.25

CAMBRIC PENNANT
No. F-80—14x28 in. Blue
Ink on White Cambric.
Each.....15c

Opportunity DAYS

STREAMER
No. O-139—9½x42
in. Orange and
Blue Ink on White
Paper. Doz...\$1.20

Opportunity DAYS

WINDOW OR INTERIOR TRIM
No. O-130—42x14. Orange and Blue Ink on White Paper. Each..20c Per dozen..\$2.00

Opportunity DAYS

DISPLAY OR PRICE CARDS		
No. O-131—3½x 2¾	Per 100.....	\$0.75
No. O-132—5½x 3½	Per 100.....	1.25
No. O-133—7 x 5½	Per 100.....	2.00
No. O-134—11 x 7	Per 100.....	3.00
No. O-135—14 x11	Per 100.....	5.50

Opportunity Days

HEADING CUT No. O-128
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

Opportunity DAYS

PAPER PENNANT
No. O-136—14x28 in. Orange
and Blue Ink on White
Paper. 25 for.....\$1.25

CAMBRIC PENNANT
No. O-126—14x28 in. Orange
and Blue Ink on White
Cambric. Each.....15c

Opportunity DAYS

WINDOW PENNANT
No. O-137—18x7 in. Orange and Blue
Ink on White Paper. Per dozen.....30c

WINDOW PENNANT
No. O-138—18x7 in. Orange and Blue
Ink on White Paper. Per dozen.....30c

Community SALE

WINDOW OR INTERIOR TRIM
No. D-79—42x14. Blue and Orange Ink on White Paper. Each..20c Per dozen..\$2.00

Community SALE

Community SALE

DISPLAY OR PRICE CARDS		
No. D-81—3½x 2¾	Per 100.....	\$0.75
No. D-82—5½x 3½	Per 100.....	1.25
No. D-83—7 x 5½	Per 100.....	2.00
No. D-84—11 x 7	Per 100.....	3.00
No. D-85—14 x11	Per 100.....	5.50

PRICE TAG
No. D-80—2¼x2¾. Punched and Strung. Per 100..\$0.65
Per box of 500.....\$2.50 Per box of 1000.....4.50

Community SALE

HEADING CUT No. D-78
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

PAPER PENNANT
No. D-86—14x28 in. Blue
and Orange Ink on
White Paper. 25 for..\$1.25

CAMBRIC PENNANT
No. D-77—14x28 in. Blue
and Orange Ink on
White Cambric
Each.....15c

Community SALE

WINDOW PENNANTS
18x7 in. Blue and Orange
Ink on White Paper.
No. D-88—Per dozen.....30c No. D-87—Per dozen.....30c

9¢ SALE

WINDOW OR INTERIOR TRIM
No. N-37—42x14 in. Blue Ink
on White Paper. Each.....20c
Per dozen.....\$2.00

9¢ SALE

9¢ SALE

DISPLAY OR PRICE CARDS			
No.	Per 100	No.	Per 100
N-31—3½x 2¾	\$0.75	N-41—2¾x3½	\$0.75
N-32—5½x 3½	1.25	N-42—3½x 5½	1.25
N-33—7 x 5½	2.00	N-43—5½x 7	2.00
N-34—11 x 7	3.00	N-44—7 x11	3.00
N-35—14 x11	5.50	N-45—11 x14	5.50

Width of Card is first dimension given

PRICE TAG
No. N-40—2¼x2¾. Punched and Strung. Per 100..\$0.65
Per box of 500.....\$2.50 Per box of 1000.....\$4.50

9¢ SALE 9¢

HEADING CUT No. N-38
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

PAPER PENNANT
No. N-46—14x28. Blue on
White Paper. 25 for..\$1.25

CAMBRIC PENNANT
No. N-39—14x28. Blue Ink on
White Cambric. Each..15c

We also have similar material printed in Red Ink reading 9c Day.

9¢ SALE

WINDOW PENNANT
No. N-47—18x7. Blue on White Paper.
Per dozen.....30c

WINDOW PENNANT
No. N-48—18x7. Blue on White Paper.
Per dozen.....30c

9¢ SALE

STREAMER
No. N-49—9½x42.
Blue on White.
Per dozen....\$1.20

12 THE GARRISON-WAGNER COMPANY, St. Louis, U. S. A.

REMODELING SALE

STREAMER
No. D-169—9½x42 in. Orange and Blue Ink on White Paper. Doz..\$1.20

Demonstration Sale

WINDOW PENNANT
No. D-167—18x7 in. Orange and Blue Ink on White Paper. Per dozen....30c

EXPANSION SALE

STREAMER
No. E-69—9½x42. Red on White Paper. Doz..\$1.20

EXPANSION SALE

WINDOW PENNANT
No. E-67—18x7 inches. Red on White Paper. Per dozen.....30c

Demonstration Sale

WINDOW OR INTERIOR TRIM
No. D-160—42x14. Orange and Blue Ink on White Paper. Each..20c Per dozen..\$2.00

Demonstration Sale

DISPLAY OR PRICE CARDS

No. D-161—3½x2¾	Per 100.....\$0.75
No. D-162—5½x3½	Per 100.....1.25
No. D-163—7 x 5½	Per 100.....2.00
No. D-164—11 x 7	Per 100.....3.00
No. D-165—14 x11	Per 100.....5.50

Demonstration Sale

HEADING CUT No. D-159
2-col. \$1; 4-col. \$2; 5-col. \$2.50; 6-col. \$3; 9-col. \$4.50.

Demonstration Sale

WINDOW PENNANT
No. D-168—18x7 in. Orange and Blue Ink on White Paper. Per dozen....30c

EXPANSION SALE

WINDOW OR INTERIOR TRIM
No. E-60—42x14. Red Ink on White Paper. Each.....20c Per dozen.....\$2.00

EXPANSION SALE

DISPLAY OR PRICE CARDS

No. E-61—3½x2¾	Per 100.....\$0.75	No. G-11—3½x5½	Per 100.....\$1.25
E-62—5½x3½	1.25	G-25—5½x7	2.00
E-63—7 x 5½	2.00		
E-64—11 x 7	3.00		
E-65—14 x11	5.50		

Width of card is first dimension given.

EXPANSION SALE

HEADING CUT
No. G-24—HEADING CUT
2-col.\$1.00 4-col.\$2.00 6-col.\$3.00

EXPANSION SALE

WINDOW PENNANT
No. E-68—18x7 inches. Red on White Paper. Per dozen.....30c

Demonstration Sale

PAPER PENNANT
No. D-166—14x28 inches. Orange and Blue Ink on White Paper. 25 for..\$1.25

CAMBRIC PENNANT
No. D-158—14x28 inches. Orange and Blue Ink on White Cambric. Each..15c

EXPANSION SALE

PAPER PENNANT.
No. E-66—14x28. Red on White Paper. 25 for..\$1.25

PAPER PENNANT
No. E-44—14x28 in. Red on White Cambric. Each..15c

REMODELING SALE

WINDOW OR INTERIOR TRIM
No. R-50—42x14. Blue Ink on White Paper. Each.....20c Per dozen.....\$2.00

REMODELING SALE

REMODELING SALE

DISPLAY OR PRICE CARDS

No. R-51—3½x2¾	Per 100.....\$0.75
No. R-52—5½x3½	Per 100.....1.25
No. R-53—7 x 5½	Per 100.....2.00
No. R-54—11 x 7	Per 100.....3.00
No. R-55—14 x11	Per 100.....5.50

REMODELING SALE

HEADING CUT—No. R-14
2-col.\$1.00 4-col.\$2.00 6-col.\$3.00

REMODELING SALE

PAPER PENNANT
No. R-56—14x28 in. Blue Ink on White Paper. 25 for..\$1.25

CAMBRIC PENNANT
No. R-13—14x28 in. Blue Ink on White Cambric. Each..15c

REMODELING SALE

WINDOW PENNANTS
No. R-57—18x7 in. Blue Ink on White Paper. Per dozen.....30c

No. R-58—18x7 in. Blue Ink on White Paper. Per dozen.....30c

BIG SHOE SALE

WINDOW OR INTERIOR TRIM
No. S-300—42x14. Orange and Blue Ink on White Paper. Each..20c Per dozen..\$2.00

BIG SHOE SALE

BIG SHOE SALE

DISPLAY OR PRICE CARDS

No. S-301—3½x2¾	Per 100.....\$0.75
No. S-302—5½x3½	Per 100.....1.25
No. S-303—7 x 5½	Per 100.....2.00
No. S-304—11 x 7	Per 100.....3.00
No. S-305—14 x11	Per 100.....5.50

BIG SHOE SALE

HEADING CUT
No. S-233
1-col.\$0.50
2-col.1.00
3-col.1.50
5-col.2.50
6-col.3.00

BIG SHOE SALE

PAPER PENNANT
No. S-306—14x28 in. Orange and Blue Ink on White Paper. 25 for.....\$1.25

CAMBRIC PENNANT
No. S-237—14x28 in. Orange and Blue Ink on White Cambric. Each.....15c

BIG SHOE SALE

WINDOW PENNANT
No. S-307—18x7 in. Orange and Blue Ink on White Paper. Per dozen.....30c

WINDOW PENNANT
No. S-308—18x7 in. Orange and Blue Ink on White Paper. Per dozen.....30c

REMODELING SALE

STREAMER
No. R-59—9½x42. Blue Ink on White Paper. Doz..\$1.20

POSTER SHEETS

We can furnish you with printed sheets showing the border designs illustrated below. These sheets are printed on white paper of suitable grade (somewhat better than newspaper). The center space is left blank so that you can print in your special items or printed on both the front and reverse sides. We confine any selected design of these poster sheets to one merchant in a town. Elsewhere in this catalog you will find a complete assortment of pennants, streamers, window trims, and heading cuts, and a complete set of the various sizes price cards and tags to match, which may be used in connection with these poster sheets, thereby making your entire advertising of uniform design.

PRICES QUOTED ON POSTER SHEETS DO NOT INCLUDE COST OF PRINTING IN ANY SALES COPY



(In this space, you can print any Sale Title you prefer, when printing the items in the lower portion)

If interested we would be glad to send you a sample sheet on request.

Print your special items in these boxes

POSTER SHEETS
No. Z-333—18x24 inches. Printed in Orange and Blue Ink on one side only. Price:
1,000 or more, per thousand...\$15.00
2,000 or more, per thousand... 14.00
3,000 or more, per thousand... 13.00
5,000 or more, per thousand... 12.50
No discount allowed on poster sheets



If interested we would be glad to send you a sample sheet on request.

POSTER SHEETS
No. Z-111—18x24 in. Printed in Orange and Blue Ink on one side only. Price:
1,000 or more, per thousand...\$15.00
2,000 or more, per thousand... 14.00
3,000 or more, per thousand... 13.00
5,000 or more, per thousand... 12.50
No discount allowed on Poster Sheets.



If interested we would be glad to send you a sample sheet on request.

POSTER SHEETS
No. D-999—18x24 in. Printed in Red and Blue Ink on one side only. Price:
1,000 or more, per thousand...\$15.00
2,000 or more, per thousand... 14.00
3,000 or more, per thousand... 13.00
5,000 or more, per thousand... 12.50
No discount allowed on poster sheets.



If interested we would be glad to send you a sample sheet on request.

POSTER SHEETS
No. A-333—18x24 in. Printed in Red and Blue Ink on one side only. Price:
1,000 or more, per thousand...\$15.00
2,000 or more, per thousand... 14.00
3,000 or more, per thousand... 13.01
5,000 or more, per thousand... 12.50
No discount allowed on poster sheets.

See Page 6 for Sales Material to Match This Poster Sheet

See Page 7 for Sales Material to Match This Poster Sheet

We also have Poster Sheets to match various sale sets as follows:

No. C-888 Clearing Sale to match sale set No. C-260. Red and yellow Clearing Sale with ship design.
No. O-222 Old-Fashioned Clearance Sale. Orange and blue on white.
No. Z-222 plain with space for name of sale. Orange and blue on white.
No. Z-555 plain with space for name of sale. Red and blue on white.
No. X-333 Christmas design, Santa Claus going down chimney. Red and green.

No. X-444 Christmas design, Santa Claus with arms outstretched. Red and green.
No. Z-555 Christmas Gifts. Red and green on white.
No. X-666 The Christmas Store. Red and green on white.
No. X-777 Xmas Gifts. Red and green on white.
No. X-888 Christmas design, Santa Claus holding opened paper on which sale copy is to be printed. Red and green.
No. X-999 Gifts for Everyone, Father, Mother, Sister, Brother. Red and green.

IF INTERESTED WE WOULD BE GLAD TO SEND YOU A SAMPLE SHEET OF ANY OF THE ABOVE ON REQUEST.

ARROW ROAD SIGNS

for advertising your sale by tacking these up on fences, barns, trees, etc., on roads leading to your store. The printing of your name and address is included in the price quoted. Size 28x7 inches. Printed on 6-ply White Cardboard in Red and Blue Ink.
Price per 25...\$ 4.25
Price per 50... 6.25
Price per 100... 9.00
Price per 150... 12.50
Price per 200... 15.50
Blanks 10c each.



WINDOW OR INTERIOR TRIM
No. Z-59—42x14. Orange and Blue Ink on White Paper. Each...20c Per dozen...\$2.00



PAPER PENNANT
No. Z-56—14x28. Orange and Blue Ink on White Paper. 25 for...\$1.25

CAMBRIC PENNANT
No. Z-61—14x28. Orange and Blue Ink on White Cambric. Each...15c

See Page 15 for Circle Card to Match This Material



DISPLAY OR PRICE CARD
No. Z-51—3 1/2 x 2 3/4 Per 100...\$0.75
No. Z-52—5 1/2 x 3 1/2 Per 100... 1.25
No. Z-53—7 x 5 1/2 Per 100... 2.00
No. Z-54—11 x 7 Per 100... 3.00
No. Z-55—14 x 11 Per 100... 5.50
No. Z-111—18x24. Paper. Per 100...\$1.50



HEADING CUT No. Z-50
1-col...\$0.75 2-col...\$1 3-col...\$2 4-col...\$2.50
5-col...\$3.50 6-col...\$4 8-col...\$5



WINDOW PENNANT
No. Z-57—18x7. Orange and Blue Ink on White Paper. Per dozen...30c

WINDOW PENNANT
No. Z-58—18x7. Orange and Blue Ink on White Paper. Per dozen...30c

STREAMER
No. Z-66—9 1/2 x 42. Orange and Blue Ink on White Paper. Doz...\$1.20



INTERIOR OR WINDOW TRIM
No. S-280—42x14. Red Ink on Yellow Paper. Each...20c Per dozen...\$2.00



DISPLAY OR PRICE CARDS
No. S-281—3 1/2 x 2 3/4 Per 100...\$0.75
No. S-282—5 1/2 x 3 1/2 Per 100... 1.25
No. S-283—7 x 5 1/2 Per 100... 2.00
No. S-284—11 x 7 Per 100... 3.00
No. S-285—14 x 11 Per 100... 5.50



HEADING CUT No. S-244
2-col...\$1.00 4-col...\$2.00 6-col...\$3.00

PAPER PENNANT
No. S-286—14x28 in. Red Ink on Yellow Paper. 25 for...\$1.25

CAMBRIC PENNANT
No. S-236—14x28 in. Red Ink on Yellow Cambric. Each...15c

WINDOW PENNANT
No. S-287—18x7 in. Red Ink on Yellow Paper. Per dozen...30c

WINDOW PENNANT
No. S-288—18x7 in. Red Ink on Yellow Paper. Per dozen...30c

STREAMER
No. S-289—9 1/2 x 42 in. Red Ink on Yellow Paper. Per dozen...\$1.20

Miscellaneous Pennants, Etc.—Suitable for Any Sale

quantity price of \$4.50 per hundred and \$40.00 per thousand on any of our 14x28 inch paper pennants.

We believe, and our experience has shown, that paper pennants are one of the most effective items in decorating the store for a sale. They are most effective when used in large quantities. In order to encourage the use of larger quantities of these paper pennants we have made a



PAPER PENNANT No. Y-1—14x28 in. Red on White Paper. Per dozen, 60c CAMBRIC PENNANT No. L-54—14x28 in. Same as Y-1. Red on White Cambric. Each15c	PAPER PENNANT No. Y-2—14x28 in. Red on White Paper. Per dozen, 60c CAMBRIC PENNANT No. L-31—14x28 in. Same as Y-2. Red on White Cambric. Each15c	PAPER PENNANT No. Y-3—14x28 in. Red on White Paper. Per dozen, 60c CAMBRIC PENNANT No. L-53—14x28 in. Same as Y-3. Red on White Cambric. Each15c	PAPER PENNANT No. Y-4—14x28 in. Red on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-5—14x28 in. Red on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-6—14x28 in. Red on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-7—14x28 in. Red on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-8—14x28 in. Red on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-9—14x28 in. Red on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-10—14x28 in. Red on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-11—14x28 in. Red on White Paper. Per dozen, 60c
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PAPER PENNANT No. Y-12—14x28 in. Red on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-13—14x28 in. Red on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-14—14x28 in. Red on White Paper. Per dozen, 60c	PAPER PENNANT No. W-75—14x35 in. Same wording as Y-15. Red on White Cambric. Each...15c	PAPER PENNANT No. D-28—14x22. Blue Ink on White Paper. 25 for.....\$1.25 CAMBRIC PENNANT No. D-29—14x22. Blue Ink on White Cam- bric. Each.....15c	PAPER PENNANT No. Y-401—14x28 in. Orange and Blue Ink on White Paper. Each.5c	PAPER PENNANT No. Y-402—14x28 in. Orange and Blue Ink on White Paper. Each.5c	PAPER PENNANT No. Y-403—14x28 in. Orange and Blue Ink on White Paper. Each.5c	PAPER PENNANT No. Y-404—14x28 in. Orange and Blue Ink on White Paper. Each.5c	PAPER PENNANT No. Y-405—14x28 in. Orange and Blue Ink on White Paper. Each.5c	PAPER PENNANT No. Y-406—14x28 in. Orange and Blue Ink on White Paper. Each.5c
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The six pennants illustrated above may be used very effectively with the merchandise pennants illustrated at the bottom of the next page (page 15).



PAPER PENNANT No. Y-101—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-102—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-103—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-104—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-105—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-106—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-107—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-108—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-109—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-110—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-111—14x28 in. Blue on White Paper. Per dozen, 60c
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PAPER PENNANT No. Y-112—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-113—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-114—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. Y-115—14x28 in. Blue on White Paper. Per dozen, 60c	PAPER PENNANT No. D-75—14x28. Red and Blue Ink on White Paper. Per dozen..60c	PAPER PENNANT No. D-76—14x28. Red and Blue Ink on White Paper. Per dozen..60c	PAPER PENNANT No. P-15—14x28 in. Blue and Red on White Paper. Dozen, 60c	PAPER PENNANT No. Z-62—14x28 in. Orange and Blue Ink. Per dozen, 60c	PAPER PENNANT No. Z-63—14x28 in. Orange and Blue Ink. Per dozen, 60c	PAPER PENNANT No. Z-64—14x28 in. Orange and Blue Ink. Per dozen, 60c
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RUBBERS RAINY DAY WINDOW TRIM No. R-20—21x7. Red on White. Per dozen.....35c	RAINCOATS RAINY DAY WINDOW TRIM No. R-21—21x7. Red on White. Per dozen.....35c	UMBRELLAS RAINY DAY WINDOW TRIM No. R-22—21x7. Red on White. Per dozen.....35c	RAINCOATS RAINY DAY WINDOW TRIM No. R-17—21x7. Blue on White. Per dozen.....35c	UMBRELLAS RAINY DAY WINDOW TRIM No. R-18—21x7. Blue on White. Per dozen.....35c	RUBBERS RAINY DAY WINDOW TRIM No. R-19—21x7. Blue on White. Per dozen.....35c
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If you don't find what you want in this circular send for our Complete Catalog No. 50

Miscellaneous Pennants, Etc.—Suitable for Any Sale

We believe, and our experience has shown, that paper pennants are one of the most effective items in decorating the store for a sale. They are most effective when used in large quantities. In order to encourage the use of larger quantities of these paper pennants and window pennants, we have made a quantity price of \$4.50 per hundred and \$40.00 per thousand on any of our 14x28 inch paper pennants and \$2.25 a hundred and \$20.00 a thousand on our 18x7 inch paper window pennants.

PAPER PENNANT
No. Y-201—14x28 in.
Red on Yellow Paper.
Per dozen, 60c

CAMBRIC PENNANT
No. C-36—14x28 in.
Same as Y-201. Red
on Yellow Cambric.
Each15c

PAPER PENNANT
No. Y-202—14x28 in.
Red on Yellow Paper.
Per dozen, 60c

PAPER PENNANT
No. Y-203—14x28 in.
Red on Yellow Paper.
Per dozen, 60c

PAPER PENNANT
No. Y-204—14x28 in.
Red on Yellow Paper.
Per dozen, 60c

PAPER PENNANT
No. Y-205—14x28 in.
Red on Yellow Paper.
Per dozen, 60c

PAPER PENNANT
No. Y-206—14x28 in.
Red on Yellow Paper.
Per dozen, 60c

PAPER PENNANT
No. Y-207—14x28 in.
Red on Yellow Paper.
Per dozen, 60c

PAPER PENNANT
No. Y-208—14x28 in.
Red on Yellow Paper.
Per dozen, 60c

PAPER PENNANT
No. Y-209—14x28 in.
Red on Yellow Paper.
Per dozen, 60c

PAPER PENNANT
No. Y-210—14x28 in.
Red on Yellow Paper.
Per dozen, 60c

PAPER PENNANT
No. Y-211—14x28 in.
Red on Yellow Paper.
Per dozen, 60c



CIRCLE CARD
No. Z-60—11 in. in diameter, printed on both sides, punched and strung. Orange and Blue Ink on White Card. Dozen, \$1.00



FOR YOUR WINDOWS

Set No. 3111—Set of 2 hands reading

"Stop—Look" as illustrated. Size of each hand 19x7 in. Printed in Orange and Blue Ink on White Paper and Die Cut. Per set of 2 hands (we do not break sets)... .15c

PAPER PENNANT
No. Y-212—14x28 in.
Red on Yellow Paper.
Per dozen, 60c

PAPER PENNANT
No. Y-213—14x28 in.
Red on Yellow Paper.
Per dozen, 60c

PAPER PENNANT
No. Y-214—14x28 in.
Red on Yellow Paper.
Per dozen, 60c

PAPER PENNANT
No. W-69—7x18 in.
Red on Yellow.
Per dozen, 30c

WINDOW PENNANT
No. W-68—18x7. Red on Yellow Paper. Per dozen.....30c



ARROW CUT-OUT
No. 3150—13x28 in.
Red Ink on White Paper. Each.....10c

ARROW CUT-OUT
No. 3160—13x26 in.
Blue Ink on White Paper. Each.....10c

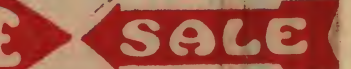
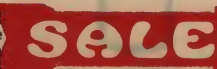
ARROW CUT-OUT
No. 3170—13x26 in.
Red Ink on Yellow Paper. Each.....10c



L-13 L-14 L-15 L-16 L-18 L-19 L-20
These seven Streamers are all 9½x42 inches.
Red on White Paper. Per dozen, assorted as desired.....\$1.20

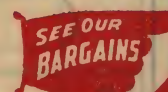
CUT-OUT WINDOW TRIM

No. 3131—Consists of diamond center piece and two arrows. Each arrow measures 22x6 inches. Diamond center piece measures 21x14 inches. Will fit any window, as arrows can be placed in any position. Red Ink on White Paper. Set of 3, as shown.....25c



We do not break sets.

No. 3131



FOR YOUR WINDOWS

Set No. 3155—Set of two hands and diamond as illustrated above. Printed in Red Ink on White Paper. Price, per set of 3, each.....25c

We do not break sets.

FOR YOUR WINDOWS

Set No. 3199—Set of two hands and diamond as illustrated above. Printed in Blue Ink on White Paper. Price, per set of 3, each.....25c

We do not break sets.

Miscellaneous Paper Pennants

On this page we illustrate a new lot of pennants that may be used in a number of ways for store decoration. 1st. They may be used as departmental signs for every day store use or in connection with any of your special sale features. 2nd. They can be used for special sales on particular lines of merchandise by alternating these pennants with our various sale name pennants.

For example, CLOSING OUT SALE—READY TO WEAR; DECEMBER SALE—FURS; or any other combination you may wish to make. 3rd. They can be arranged, COATS—33½% Off; MILLINERY—50% Off, etc., in any desirable combination. 4th. They may be alternated with pennants giving the name of the sale as CLEARING SALE—CLOTHING—CLEARING SALE—OVERCOATS—CLEARING SALE—MEN'S FURNISHINGS.

The Blue pennants will either harmonize or attractively contrast with any of the various sale pennants which we carry in stock. These pennants are all standard sizes the same as our various sale pennants, namely, 14x28 inches. They are sold in any quantity at 5 cents each, 60 cents per dozen, \$4.50 per hundred or \$40.00 per thousand assorted as desired.



PAPER PENNANT
No. Y-501—14x28 in.
Blue Ink on White Paper. Each.....5c

PAPER PENNANT
No. Y-502—14x28 in.
Blue Ink on White Paper. Each.....5c

PAPER PENNANT
No. Y-503—14x28 in.
Blue Ink on White Paper. Each.....5c

PAPER PENNANT
No. Y-504—14x28 in.
Blue Ink on White Paper. Each.....5c

PAPER PENNANT
No. Y-505—14x28 in.
Blue Ink on White Paper. Each.....5c

PAPER PENNANT
No. Y-506—14x28 in.
Blue Ink on White Paper. Each.....5c

PAPER PENNANT
No. Y-507—14x28 in.
Blue Ink on White Paper. Each.....5c

OTHER SIMILAR MERCHANDISE PENNANTS CARRIED IN STOCK

No. Y-508—UNDERWEAR—Blue ink on white paper. Each.....5c
No. Y-509—DRY GOODS—Blue ink on white paper. Each.....5c
No. Y-510—SILKS—Blue ink on white paper. Each.....5c
No. Y-511—NOTIONS—Blue ink on white paper. Each.....5c
No. Y-512—CLOTHING—Blue ink on white paper. Each.....5c
No. Y-513—OVERCOATS—Blue ink on white paper. Each.....5c
No. Y-514—MEN'S FURNISHINGS—Blue ink on white paper. Each.....5c
No. Y-515—SHIRTS—Blue ink on white paper. Each.....5c
No. Y-516—HATS—Blue ink on white paper. Each.....5c
No. Y-517—SHOES—Blue ink on white paper. Each.....5c
No. Y-518—FURNITURE—Blue ink on white paper. Each.....5c
No. Y-519—FLOOR COVERINGS—Blue ink on white paper. Each.....5c
No. Y-520—DRAPERIES—Blue ink on white paper. Each.....5c
No. Y-521—HOUSEWARES—Blue ink on white paper. Each.....5c
No. Y-522—HARDWARE—Blue ink on white paper. Each.....5c
No. Y-523—CURTAINS—Blue ink on white paper. Each.....5c
No. Y-524—BLANKETS—Blue ink on white paper. Each.....5c
No. Y-525—INFANTS' AND CHILDREN'S WEAR—Blue ink on white paper. Each.....5c
No. Y-526—LINENS—Blue ink on white paper. Each.....5c
No. Y-527—REMNANTS—Blue ink on white paper. Each.....5c
No. Y-528—TOILET ARTICLES—Blue ink on white paper. Each.....5c
No. Y-529—ALUMINUM WARE—Blue ink on white paper. Each.....5c
No. Y-530—LUGGAGE—Blue ink on white paper. Each.....5c
No. Y-531—CHINA AND GLASSWARE—Blue ink on white paper. Each.....5c

No. _____
 Style _____
 Size _____
 Price _____

No. _____
 Style _____
 Size _____
 Price _____

COUPONED PRICE TAG

No. Z-911—Exact size of illustration, printed in Black Ink on good quality White stock, perforated, punched and strung with white cabled cord. This is an inexpensive tag for marking practically any kind of merchandise. Packed 500 in a box. Per 1,000.....\$3.00

LOT _____
 MAKE _____
 SIZE _____
 COST _____
 PRICE _____

GARMENT OR MERCHANDISE TAG

No. Z-904—Exact size of illustration, printed in Green Ink on Buff stock, punched and strung with buff colored cord. This is a very attractive and neat tag for general use in marking and pricing. Packed 500 in a box. Per 1,000.....\$4.00

LOT _____
 MAKE _____
 SIZE _____
 COST _____
 PRICE _____

GARMENT TAG
 No. Z-440—Exact size as above. Printed in Black Ink on Enamel White Card. Punched and Strung. Put up 500 in box. 1000...\$2.50

LOT _____
 MAKE _____ DATE _____
 STYLE _____
 SIZE _____
 COST _____
 PRICE _____

GARMENT TAG
 No. Z-437—Exact size as shown above. Printed on White Enamel Tag Board. Punched and Strung. Put up 500 in box. 1000...\$2.75

Lot _____
 Make _____ Date _____
 Style _____
 Material _____
 Color _____
 Size _____
 Cost _____
 Price _____

GARMENT TAG
 No. Z-433—Printed exactly as shown above on White Tag of the exact size. Punched and Strung. Put up 500 in box. Per 1000....\$3.00

No. **123** Date _____
ALTERATION TAG
 Name _____
 Address _____
 Garment _____

Amt. Due		Cash	
Amt. Paid		Deliver	
Del. Due		Sold By	

C. O. D. Charge _____
 When Promised _____ A. M. P. M.

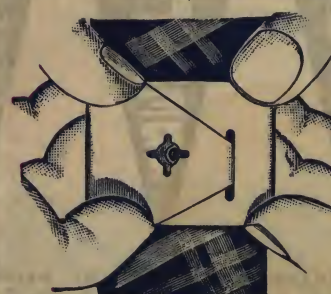
NOTE ALTERATIONS ON REVERSE SIDE

No. **123** Date _____
CLAIM CHECK
 Promised _____
 Garment _____
 Sold by _____ Amt. Due \$ _____

No Goods Returned Without This Check

ALTERATION TAG
 No. Z-923—Size 3x6 1/4 inches, made of strong white coated stock, printed in Black Ink, printed on reverse side with plain lines for writing alteration instructions, numbered in duplicate in Red Ink from 1 to 1,000 and repeat. A very convenient and practical tag for marking clothing or other garment alterations. Tags packed 500 in a box, being numbered 1 to 500 and 501 to 1,000. State numbers desired. Per 1,000.....\$6.00
 When desired name and address can be imprinted at additional cost of 500.....\$2.50 extra 1,000.....\$3.00 extra

LOT _____
 MAKE _____
 SIZE _____
 COST _____
 PRICE _____



SNAP ON TICKETS FOR NECKWEAR AND BELTS
 No. 101—Exact size of illustration. Snap On Tickets provide a long-felt want for neat and attractive markers for men's neckwear and belts. Easily and quickly attached. No strings, no pins, no damage from glue. Nickel-plated brass studs, high grade stock, 1000 to a box. 1000.....\$1.75
 Bend ticket at score lines and place on narrow part of tie. Insert tongue in slot as far as it will go. This places opening over stud. Press on ticket and opening will readily snap over stud.

COLORS IN STOCK
 Yellow
 Red
 Green
 Blue
 White

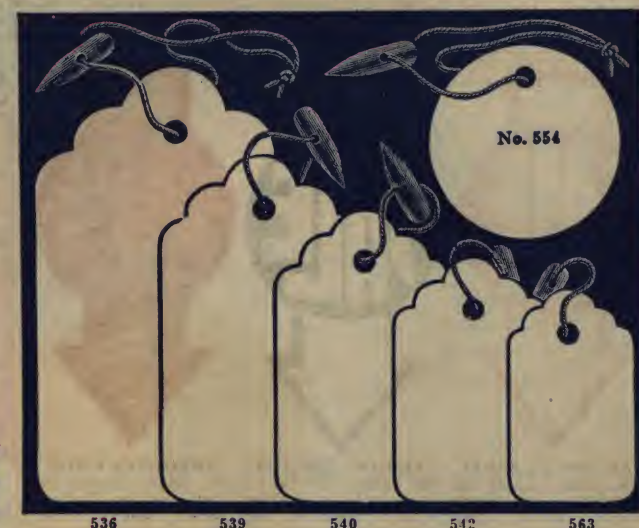
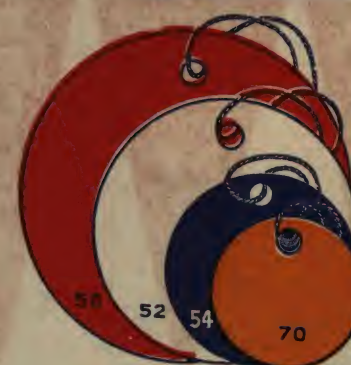


PLAIN MERCHANDISE TAGS. (With Strings)

Actual sizes as shown in illustration in either Yellow or Red or Green or Blue or White Coated Tag Board. Punched and Strung. Prices quoted are for a box of 1000 of a kind. In ordering state Color, Size and Quantity desired. Not less than 1000 sold.

No. 33—Per box of 1000....	\$2.00
No. 36—Per box of 1000....	1.75
No. 37—Per box of 1000....	1.50
No. 39—Per box of 1000....	1.35
No. 40—Per box of 1000....	1.20
No. 42—Per box of 1000....	1.00
No. 43—Per box of 1000....	.90
No. 63—Per box of 1000....	.75
No. 76—Per box of 1000....	.75
No. 72—Per box of 1000....	.75
No. 70—Per box of 1000....	.85
No. 54—Per box of 1000....	1.10
No. 52—Per box of 1000....	1.50
No. 50—Per box of 1000....	2.00

Size 33 come 500 to box.



WHITE BARB MARKING TAGS

Tough heavy stock with good writing surface, equipped with steel barb.

No. 536—Per 1000.....	\$3.50
No. 539—Per 1000.....	3.00
No. 540—Per 1000.....	2.75
No. 542—Per 1000.....	2.50
No. 543—Per 1000.....	\$2.25
No. 563—Per 1000.....	2.00
No. 554—Per 1000.....	2.50

Packed 1000 to a box.

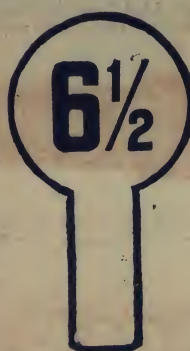
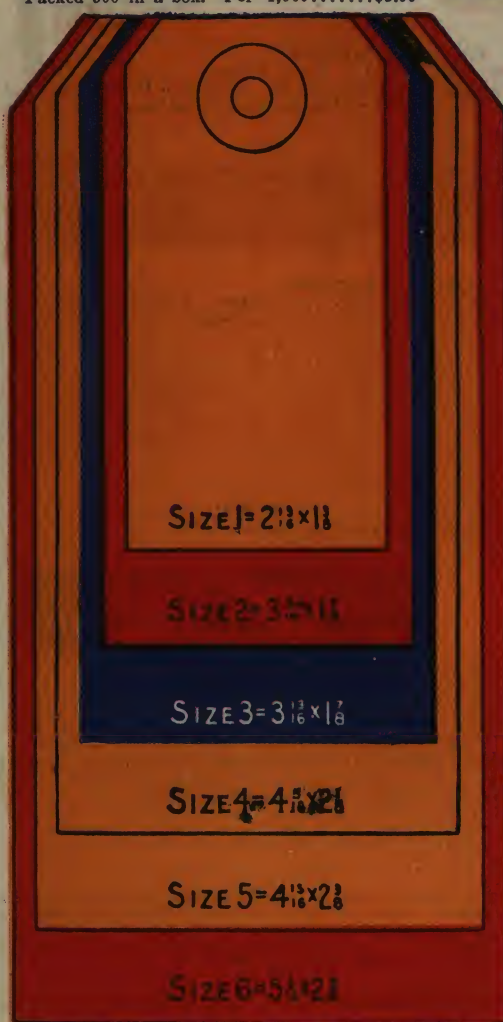
SPECIAL PRINTING
 on Tags of All Kinds. Send us your copy and samples for prices. Delivery in from 4 to 6 weeks.

HOOK TAGS

Made of tough heavy white stock, good writing surface, equipped with notion hook as illustrated. We have these in 6 sizes. Our No. 436 being the same size as N-36 plain Merchandise Tag, No. 437, same as No. 37 tag, No. 439 same as No. 39, No. 440 same as No. 40 and 422 same as No. 42 and No. 443 same as No. 43.

No. 436—Per 1000.....	\$3.60
No. 437—Per 1000.....	3.30
No. 439—Per 1000.....	3.00
No. 440—Per 1000.....	2.70
No. 442—Per 1000.....	2.50
No. 443—Per 1000.....	2.30

Packed 500 to box.



HAT SIZE TICKET

No. Z-924—A very durable and attractive Ticket. Made of good quality white stock printed in black and neatly die cut as illustrated. Sizes 6 1/2 to 7 1/2, inclusive, carried in stock for immediate delivery. Packed 100 of a size in a box. Specify sizes wanted. Per 100.30c

HAT SIZE TICKET ASSORTMENT

No. Z-927—500 to a box packed as follows:

6 1/2—25	6 3/4—25	6 1/2—50
6 3/4—75	7—75	7 1/4—75
7 1/4—75	7 1/2—50	7 1/2—50
7 1/2—25	Each.....	\$1.75

HAT SIZE TICKET ASSORTMENT

No. Z-928—1000 to a box packed as follows:

6 1/2—75	6 3/4—75
6 3/4—100	6 1/2—100
7—150	7 1/4—150
7 1/4—100	7 1/2—100
7 1/2—75	7 1/2—75
Each.....	\$3.00

Lot _____
 Size _____
 Model _____
 Price _____

BUTTON GARMENT TAG

No. Z-912—Exact size of illustration, made of heavy white stock printed in Black with button punch as illustrated. A convenient and practical tag for marking garments, clothing, shirts and underwear. The tag is easily slipped over the button, thus firmly holding in place. Packed 500 in a box. Per 1,000.....\$2.50



SOLD OR DELIVERY TAGS

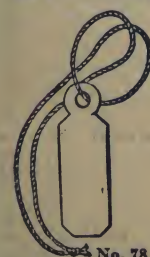
No. Z-920—Size 4 1/4 x 2 1/4 inches (size No. 5 Shipping Tag). Printed in Black Ink on Red Stock, made with knife slit extending 2 1/4 inches downward from patch. Packed 500 to box. Price per 1000.....\$3.00
 This tag is made with slit so that it can be slipped over regular marking tag which is already on article.

PLAIN COLORED SHIPPING TAGS WITH STRINGS
 Colors: White, Red, Yellow, Green or Blue. Packed 500 to a box. Prices per thousand:

No. 1.....\$2.00	No. 3.....\$2.50	No. 5.....\$3.00
No. 2.....2.25	No. 4.....2.75	No. 6.....3.25

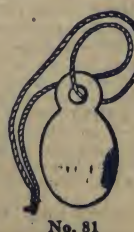
COLORED SHIPPING TAGS WITHOUT STRINGS
 Colors: Red, Yellow, Green, Blue or White. Prices quoted below are for a box of 1000. Actual sizes shown.

No. 1.....\$1.05	No. 2.....\$1.25	No. 3.....\$1.45
No. 4.....1.70	No. 5.....2.05	No. 6.....2.45



JEWELRY MARKING TAGS

Made of appropriate white stock strung with red silk string, packed 1,000 to box.
 No. 78—Per box of 1000.....\$1.20
 No. 81—Per box of 1000.....\$1.20





PRINTED
MERCHANDISE
TAGS

No. S-242-R—Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and Strung. Per box of 1000...\$1.75

No. S-242-B—Exact size of illustration. Printed in Blue Ink on White Tag Board. Punched and Strung. Per box of 1000...\$1.75

No. S-242-Y—Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and Strung. Per box of 1000...\$1.75



PRINTED
MERCHANDISE
TAGS

Punched and Strung. No. S-239-R—Exact size of illustration. Printed in Red Ink on White Tag Board. 500 in box. Per 1000...\$2.25

No. S-239-B—Exact size of illustration. Printed in Blue Ink on White Tag Board. 500 in box. Per 1000...\$2.25

No. S-239-Y—Exact size of illustration. Printed in Red Ink on Yellow Tag Board. 500 in box. Per 1000...\$2.25



PRINTED
MERCHANDISE
TAGS

No. S-233-R—Exact size of illustration. Printed in Red Ink on White Tag Board. Punched and Strung. 500 in box. Per 1000...\$3.00

No. S-233-B—Exact size of illustration. Printed in Blue Ink on White Tag Board. Punched and Strung. 500 in box. Per 1000...\$3.00

No. S-233-Y—Exact size of illustration. Printed in Red Ink on Yellow Tag Board. Punched and Strung. 500 in box. Per 1000...\$3.00



REGULAR
PRICE

SALE
PRICE

PRINTED MERCHANDISE TAG

No. Z-908-R—Exact size of illustration. Printed in Red Ink on White Stock. Punched and Strung with Red Cord. Packed 500 to a box. Per 1000...\$3.50

No. Z-908-Y—Exact size of illustration. Printed in Red Ink on Yellow Stock. Punched and Strung with Red Cord. Packed 500 to a box. Per 1000...\$3.50



PRINTED
MERCHANDISE TAGS

No. Z-906-R—Exact size of illustration. Printed in Red Ink on White Stock. Punched and Strung with Red Cord. Packed 500 to a box. Per 1000...\$2.25

No. Z-906-Y—Exact size of illustration. Printed in Red Ink on Yellow Stock. Punched and Strung with Red Cord. Packed 500 to a box. Per 1000...\$2.25



PRICE TAGS

No. Z-901-R—2x3 1/4. Punched and Strung. Printed in Red Ink on Extra Strong White Tag Board. Packed 500 to box. Per 1000...\$3.00

No. Z-901-Y—Same as above, only printed in Red Ink on Yellow Tag Board. Packed 500 to box. Per 1000...\$3.00

No. Z-901-B—Same as above printed in Blue Ink on White Tag Board Stock. Packed 500 to box. Per 1000...\$3.00



PRICE TAGS

No. Z-925-R—2x3 1/4. Punched and Strung. Printed in Red Ink on White Tag Board Stock. Packed 500 to box. Per 1000...\$3.00

No. Z-925-Y—Same as above, only printed in Red Ink on Yellow Tag Board. Packed 500 to box. Per 1000...\$3.00

No. Z-925-B—Same as above, only printed in Blue Ink on White Tag Board Stock. Packed 500 to box. Per 1000...\$3.00



PRICE TAGS

No. Z-939-R—2x3 1/4. Punched and Strung. Printed in Red Ink on Extra Strong White Tag Board. Packed 500 to box. Per 1000...\$3.00

No. Z-939-Y—Same as above, only printed in Red Ink on Yellow Tag Board Stock. Packed 500 to box. Per 1000...\$3.00

No. Z-939-B—Same as above, only printed in Blue Ink on White Tag Board Stock. Packed 500 to box. Per 1000...\$3.00



PRICE TAGS

No. Z-961-Y—2x3 1/4. Punched and Strung. Printed in Red Ink on Extra Strong Yellow Tag Board. Packed 500 to box. Per 1000...\$2.75

No. Z-961-R—2x3 1/4. Punched and Strung. Printed in Black Ink on Extra Strong Red Tag Board. Packed 500 to box. Per 1000...\$2.75

No. Z-961-B—Same as above, only Black Ink on Blue Tag Board Stock. Packed 500 to box. Per 1000...\$2.75



No. Z-922



SPECIAL SALE TAGS

This tag is large so as to attract attention and is made with slit so it can be slipped over regular marking tag which is already on article. It can be easily removed after sale is over without injuring original tag. Especially good for furniture and other large merchandise. The miniature illustration above shows how to put it on. No. Z-922-R—Size 5 1/4 x 2 1/2 in. (exact size of illustration). Printed in Red Ink on White Stock, made with knife slit extending 2 1/2 in. downward from patch. Packed 500 to box. Per 1000...\$4.00

No. Z-922-B—Same as above, only printed in Blue Ink on White Stock. Packed 500 to box. Per 1000...\$4.00

No. Z-922-Y—Same as above, only printed in Red Ink on Yellow Stock. Packed 500 to box. Per 1000...\$4.00



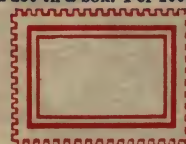
No. Z-907

SPECIAL SALE TAG

Exact size of illustration, printed in Blue Ink on heavy white stock, punched and strung with blue cord. Packed 500 in a box. Price per 1000...\$3.75

SPECIAL SALE TAGS

No. Z-909—Size 3x5 inches. Printed in Blue Ink on heavy white stock, punched and strung with blue cord. Packed 250 in a box. Per 1000...\$6.00



HANDY PRICE STICKERS

No. 10

IN BOOK FORM

50 sheets, 100 perforated stickers on a sheet, non-curling, will stay flat. Each page interleaved with wax paper. 5000 labels the exact size of the illustration to the left; an extraordinary value for \$1.00.

No. 110—In Book Form. No. 110—Same as above, only contains 1600 stickers. Each...35c



SPECIAL SALE TAGS

No. Z-903—Size 3x5 inches. Printed in Red Ink on heavy white stock, made with knife slot through patch and part of tag, as illustrated. Packed 250 in a box. Per 1000...\$5.00



AS ADVERTISED TAG

No. Z-916—Size 3x5 inches. Printed in Red Ink on heavy yellow stock, made with knife slot through patch and part of tag, as illustrated. Packed 250 in a box. Per 1000...\$5.00

ROUND PRICE TAGS

No. C-20—2 in. in diameter. Punched and Strung. Printed Two Sides. Per 100...\$0.65

Box of 500...2.50
Box of 1000...4.50



No. C-20

ROUND CARD PRICE TAGS

No. C-19—2 in. in diameter. Punched and Strung. Red and Yellow. Printed both sides. Per 100...\$0.65

Box of 500...2.50
Box of 1000...4.50



No. C-19



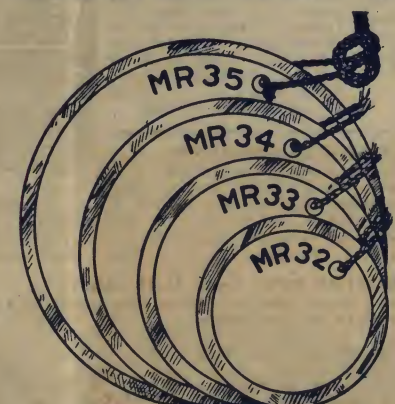
PRINTED MERCHANDISE TAGS
No. Z-921—Exact size of illustration, printed in Black Ink on yellow tag stock, punched and strung. Packed 1000 to a box. Per 1000...\$2.00

No.	Price
No. N-1	

No.	Price
No. N-1/2	

BEND-OVER NECKWEAR TICKETS
Bend end of ticket over necktie at the score lines and it will be held firmly in place by enclosed wire. Illustrations show exact sizes. No. N-1—Size 1x2 in. Per 1000...\$2.10

No. N-1/2—Size 1/2x2 in. Per 1000...\$1.55

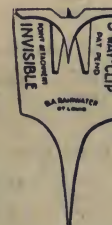


WHITE METAL RIM TAGS
In exact sizes as above illustrated. The metal is of heavy zinc, nickel plated, combined with fine quality white cardboard and best cable laid twine. Packed 500 in box. No. MR-32—Per 1000...\$3.00

No. MR-33—Per 1000...3.50
No. MR-34—Per 1000...4.00
No. MR-35—Per 1000...4.75



CLASP
No. 137—Clasp without teeth at bottom. Card holder and pin at top. 1 gross in box. Gross...\$1.50



THE THREE-WAY CLIP
Price Ticket Hanger

The neatest and most convenient way to attach price tickets to clothing, shoes, hats, etc., for window display. Hangs by the touch. Does not penetrate or injure the finest fabric. Made of steel with needle points. Price per box of 100...\$1.50



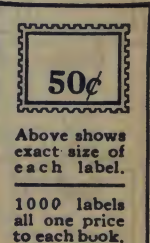
No. 146—Made with teeth and strong spring with a small hook at top to hang over wire, etc. Doz...40c

GUMMED PRICE LABELS

Each label is 9/16x7/16 inches and is printed in dark blue price numerals, with hairline blue border, on white paper. There are 50 labels to a page, 20 pages to a book. Each page interleaved with waxed paper and each label perforated. This is a very neat label for pricing such articles as notions, men's furnishings, ladies' furnishings, handkerchiefs, hosiery, shoes, chinaware, glassware, novelties, etc., etc. Can also be used for marking boxes in shelving. Carried in stock in 112 price denominations from 3c to \$12.50. See list below which is



also order blank. Price 25c per book of 1000 labels; \$2.50 per dozen books (12,000 labels), \$18.50 per 100 books; \$20.00 complete set of below 112 denominations (112,000 labels).



Above shows exact size of each label.
1000 labels all one price to each book.

ORDER BLANK

GARRISON-WAGNER CO., 1627 Locust St., St. Louis, Mo. Date.....

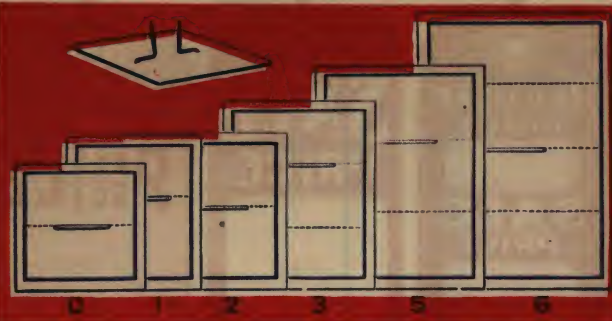
Ship to.....

Street Address..... Town..... State.....

Please send us.....books of gummed price labels in the following price denominations:

3c	19c	40c	79c	1.29	1.89	2.95	4.50	7.00	10.00
5c	20c	45c	80c	1.35	1.95	3.00	4.75	7.45	12.00
6c	21c	48c	85c	1.39	1.98	3.25	4.85	7.50	12.50
7c	23c	49c	89c	1.45	1.99	3.45	4.95	7.95	Blanks
7 1/2c	25c	50c	90c	1.49	2.00	3.50	5.00	8.00	
8c	29c	55c	95c	1.50	2.25	3.65	5.45	8.45	
9c	30c	59c	98c	1.59	2.45	3.75	5.50	8.50	
10c	31c	60c	99c	1.65	2.49	3.85	5.95	8.95	
12 1/2c	33c	65c	1.00	1.69	2.50	3.95	6.00	9.00	
15c	35c	69c	1.15	1.75	2.65	4.00	6.45	9.45	
17c	38c	70c	1.19	1.79	2.75	4.25	6.50	9.50	
18c	39c	75c	1.25	1.85	2.85	4.45	6.95	9.95	

(Check prices desired)



PLAIN PIN TICKETS (With Center Pin)
Made of Tough White Stock in exact sizes shown in above illustration.
Size 0—Per box of 1000.....\$0.40
Size 1—Per box of 1000......45
Size 2—Per box of 1000......50
Size 3—Per box of 1000.....\$0.55
Size 4—Per box of 1000......65
Size 5—Per box of 1000......75
Size 6—Per box of 1000......85



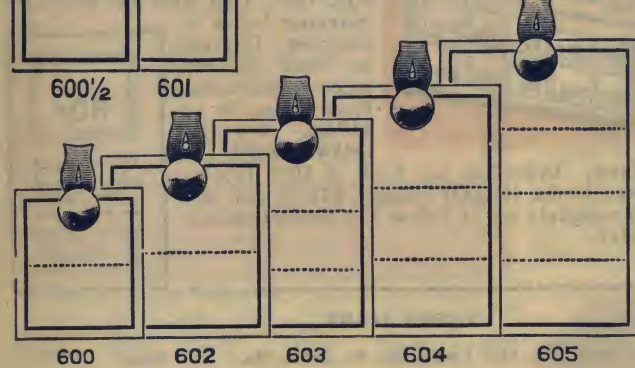
WHITE TOP PIN TICKETS
A good quality white ticket with pins at the top. Exact size as illustrated. Packed 1000 to a box.
Size 300—Per box of 1000.....\$0.45
Size 301—Per box of 1000......50
Size 302—Per box of 1000......55
Size 303—Per box of 1000.....\$0.60
Size 304—Per box of 1000......65
Size 305—Per box of 1000......70
Size 306—Per box of 1000......75

YELLOW TOP PIN TICKETS
A good quality yellow stock ticket with pins at top. Exact sizes as illustrated. Packed 1000 to a box.
No. 400—Per box of 1000.....\$0.55
No. 401—Per box of 1000......60
No. 402—Per box of 1000......65
No. 403—Per box of 1000.....\$0.70
No. 404—Per box of 1000......75
No. 405—Per box of 1000......80
No. 406—Per box of 1000......85

RED TOP PIN TICKETS
A good quality red stock ticket with pins at top. Exact sizes as illustrated. Packed 1000 to a box.
No. 500—Per box of 1000.....\$0.55
No. 501—Per box of 1000......60
No. 502—Per box of 1000......65
No. 503—Per box of 1000.....\$0.70
No. 504—Per box of 1000......75
No. 505—Per box of 1000......80
No. 506—Per box of 1000......85

PRINTING PRICES FOR CARD PIN TICKETS (All sizes)
1M 2M 3M 5M 10M 25M 50M
Per thousand.....\$2.00 \$1.00 \$0.70 \$0.40 \$0.20 \$0.08 \$0.06
FOLDING PIN TICKETS
1M 2M 3M 5M 10M 25M 50M
Sizes 1 to 4.....\$2.00 \$1.00 \$0.75 \$0.50 \$0.35 \$0.20 \$0.15
Sizes 5 to 8.....2.75 1.50 1.00 .70 .55 .30 .25
Above prices for one color work only; two color printing 50% additional.

KLIP TICKETS
Exact sizes as illustrated.
No. 600½—Per box of 1000.....\$2.25
No. 600—Per box of 1000.....2.25
No. 601—Per box of 1000.....2.40
No. 602—Per box of 1000.....2.50
No. 603—Per box of 1000.....2.75
No. 604—Per box of 1000.....3.00
No. 605—Per box of 1000.....3.25



NOESTING PIN TICKETS
The harmless pin ticket. The ticket to which is attached the pin without a sting. Made of double wire forming rounded points. It is used exactly like the ordinary pin ticket. The rounded points when inserted separate the thread, therefore do not injure even the most delicate fabrics. Also will not engage or stick into any fabric or cloth other than that to which the tag is applied. Another feature is that there are no sharp points to scratch or injure the fingers.
The Size No. 610 is the same as No. 300 top pin. No. 620 is the same as No. 301 top pin. No. 630 same as No. 302 top pin. Nos. 640 and 650 are almost the same size as Nos. 303 and 305 top pins, the height of the tickets is the same only they are a trifle narrower.
Prices:
No. 610—Per box of 1000.....\$0.70
No. 620—Per box of 1000......75
No. 630—Per box of 1000......85
No. 640—Per box of 1000.....\$0.90
No. 650—Per box of 1000......95

SALE PRICE
PIN TICKET
No. 2—Exact size of illustration.
Printed in Red Ink on White Card or Blue Ink on White Card or Red Ink on Yellow Card.
Box of 1000...90c
State color desired

SALE PRICE

PIN TICKET
No. 5—Exact size of illustration.
Printed in Blue Ink on White Card or Red Ink on White Card or Red Ink on Yellow Card.
Box of 1000...\$1.00
State color desired.

REGULAR PRICE
SALE PRICE

PIN TICKET
No. 6—Exact size of illustration. Printed in Red Ink on White Card or Blue Ink on White Card or Red Ink on Yellow Card.
Box of 1000...\$1.25
State color desired.



CARD HANGER
No. 2458—For use on display racks, pricing goods in store and window display. This hanger can be hung over wire or can be fastened on merchandise by means of a small pin on the back. It will hold securely two cards, one at the top of the hanger and one at the bottom. Packed 100 in box. Per box...\$1.50

DRAWLET PEN ASSORTMENTS
Round Nib Assortment—One pen each Nos. 1, 2, 4, 5 and two pens No. 3. Price, set.....50c
Square Nib Assortment—One pen each Nos. 6, 7, 9, 10 and two pens No. 8. Price, set.....50c
Shading Nib Assortment—One pen each Nos. 11, 12, 13, 14, 16 and 17. Price, set.....50c

DRAWLET PENS (made in 17 styles)
Numbers 1 to 5 have round nibs and are as easy to use as a pencil. Numbers 6 to 10 make up the square nibbed set. Numbers 11 to 14 are the pens that make a shaded brush stroke. Numbers 15 and 16 have rectangular nibs that make broad and narrow lines at right angles. Number 17, the Music Pen, makes beautiful shaded scrolls.
Per box of 17 pens, one of each style as listed above.....\$1.40
Per dozen pens assorted as desired. 1.00
6 pens assorted as desired......50
Single pens, each......10
Esterbrook Beginner's Instruction Book......10

SALE PRICE

FOLD OVER TICKETS
To pin on merchandise or clip on boxes. Extensively used on shoe cartons, remnants, underwear, shirts, hosiery, etc. Size 1½x3 inches, printed on light weight bristol stock, packed 500 to package.
No. Z-930—Printed in Black Ink on Red Stock. Per 1000.....\$1.25
No. Z-931—Printed in Red Ink on White Stock. Per 1000.....\$1.25
No. Z-932—Printed in Red Ink on Yellow Stock. Per 1000.....\$1.25
No. Z-933—Printed in Blue Ink on White Stock. Per 1000.....\$1.25

SALE PRICE
Printed in Red Ink on White Card or Blue on White Card or Red on Yellow Card.
State color desired

PIN TICKET
No. 12—Exact size of illustration. Box of 500...\$1.00

REMNNANT
YARDS
PRICE

REMNNANT PIN TICKET
No. M-12-R—With Pins similar to our Top Pin Tickets. Exact size of illustration. Printed in Red Ink on White Stock, or Red Ink on Yellow Stock.
500 in box.....\$1.00
State color desired.

DRAWLET PEN ASSORTMENTS
Round Nib Assortment—One pen each Nos. 1, 2, 4, 5 and two pens No. 3. Price, set.....50c
Square Nib Assortment—One pen each Nos. 6, 7, 9, 10 and two pens No. 8. Price, set.....50c
Shading Nib Assortment—One pen each Nos. 11, 12, 13, 14, 16 and 17. Price, set.....50c

DRAWLET PENS (made in 17 styles)
Numbers 1 to 5 have round nibs and are as easy to use as a pencil. Numbers 6 to 10 make up the square nibbed set. Numbers 11 to 14 are the pens that make a shaded brush stroke. Numbers 15 and 16 have rectangular nibs that make broad and narrow lines at right angles. Number 17, the Music Pen, makes beautiful shaded scrolls.
Per box of 17 pens, one of each style as listed above.....\$1.40
Per dozen pens assorted as desired. 1.00
6 pens assorted as desired......50
Single pens, each......10
Esterbrook Beginner's Instruction Book......10

REMNNANT
Yards
Price

REMNNANT FOLD-OVER TICKET
No. Z-926—A fold-over ticket, same size as illustration, made of good quality paper, printed in Red Ink as illustrated. Used in pricing remnants and fastened with a common pin (no pin being on the ticket). Packed flat, 1000 in a package. Price per 1000....\$1.75

SALE PRICE
This is a practical ticket to use on garments, clothing, blankets, draperies, remnants, etc.



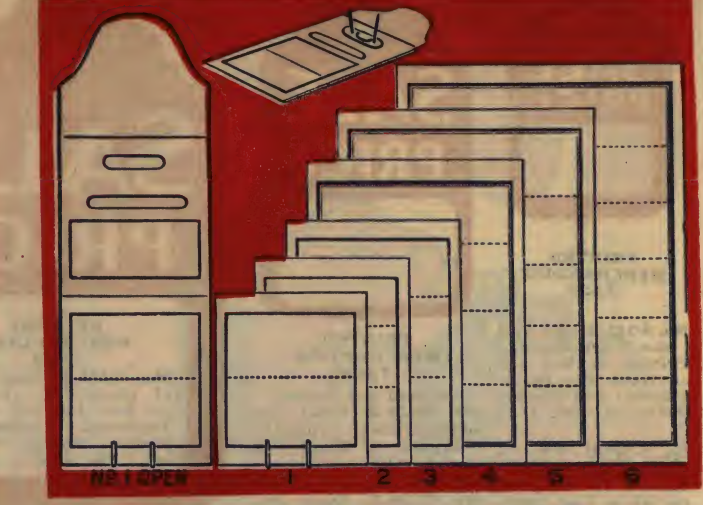
Per dozen bottles assorted as desired.....2.75
Black—8-oz. bottles.....2.00



SHO-KARD INK—THE LETTERS SHINE
A water color for brush or pen, made in seven colors, drying with a beautiful gloss. Black, Blue, Violet, Green, Red, White and Yellow.
No. 383—2-oz. bottles. Each.....\$0.25
Per dozen assorted as desired.....2.50

SHO-KARD LETTERING OUTFIT No. 390
Contains six (6) bottles Sho-Kard color. Colors, Black, Blue, Violet, Green, Red and White, 4 brushes and instruction book complete in box. Price, each.....\$2.50

SPEEDBALL LETTERING OUTFIT No. 1
With this set and a little practice, any intelligent person can quickly make signs and price tickets. Its use has helped many a store to move more merchandise, make more attractive window and price tickets. Each set contains
1 Modern Pen Lettering Textbook
1 Set Speedball Lettering Pens, Style A
1 Set Speedball Lettering Pens, Style B
1 Set Speedball Lettering Pens, Style C
1 Set Speedball Lettering Pens, Style D
1 Bottle Speedball Show Card Ink, Black
1 Bottle Speedball Lettering Ink, White
20 Sheets of Black and White Practice Paper.
Price, each.....\$2.50



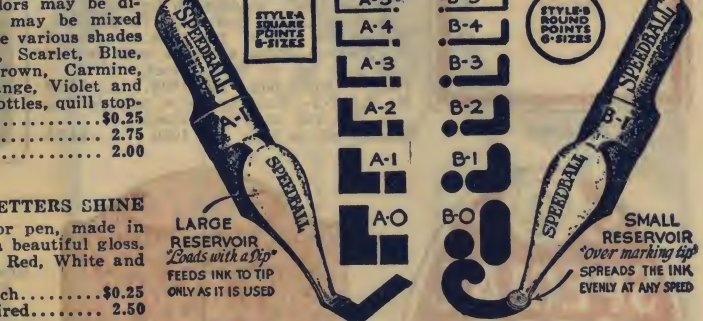
FOLDING SELF-FASTENING PIN TICKETS
Made with flap at top which is folded over the pins after the ticket is attached to the goods. Exact sizes are shown in cut above. 500 in box.
No. 1-R—Per box.....\$0.85
No. 2-R—Per box......90
No. 3-R—Per box.....\$0.95
No. 4-R—Per box.....1.20
No. 5-R—Per box.....\$1.35
No. 6-R—Per box.....1.50
Printed in Black Ink on Tough White Stock.

FOLDING PIN TICKET
No. S-70—Made with flap at top which is folded over pins after ticket is attached to goods similar in style and size to our No. 6 Folding Pin Ticket. Exact size of front of ticket shown in the illustration. Printed in Red on White Stock. 100 to a box. Per 100.....\$0.50
No. S-10—Printed in Blue Ink on White Stock. 100 to a box. Per 100.....\$0.50
No. S-75—Printed in Red Ink on Yellow Stock. 100 to a box. Per 100.....\$0.50

REMNNANT FOLDING PIN TICKET
No. M-20-R—A practical ticket for remnants, similar in style and size to our No. 6 Folding Pin Ticket. Exact size of front is shown in the illustration. Printed in Red on White Stock. 100 to box. Per 100.....\$0.50
No. M-20-Y—Same as above except printed in Red Ink on Yellow Stock. Per 100.....\$0.50

SPEED BALL PENS

SPEEDBALL LETTERING PENS
Price per box of 6 pens, assorted widths, Style A, B, C or D.....50c
Price dozen pens all one size or assorted as desired.....\$1.00



STYLE A—Square Points.
Per set of 6 pens.....50c
STYLE B—Round Points.
Per set of 6 pens.....50c
STYLE C—Oblong Points.
Per set of 6 pens.....50c
STYLE D—Oval Points.
Per set of 6 pens.....50c (D-00 not included in this set)

Speedball Be-ginners' Text-books.....15c
Speedball White Lettering Ink.
2 oz.....25c
1 pint.....\$2.50
"Modern Pen Lettering," the Speedball Book.....50c
Speedball Tar Black Waterproof Lettering Ink.
1 oz.....25c
2 oz.....40c
1 pint.....\$2.50
Speedball Pen, Special Black Ink. (Not waterproof.)
1 oz.....25c
2 oz.....40c
1 pint.....\$2.50

LARGE FEATURE OR COUNTER SIZE PRICE TICKETS

Size 7x5½ inches, printed with blue border and red prices on both sides. (Similar in style to above Window Size Tickets.) Order by number. Per package of 5 cards of one price..10c

No. V-1000.....Blank	No. V-1051.....51c
No. V-1001.....1c	No. V-1052.....52c
No. V-1002.....2c	No. V-1053.....53c
No. V-1003.....3c	No. V-1054.....54c
No. V-1004.....4c	No. V-1055.....55c
No. V-1005.....5c	No. V-1056.....56c
No. V-1006.....6c	No. V-1057.....57c
No. V-1007.....7c	No. V-1058.....58c
No. V-1008.....8c	No. V-1059.....59c
No. V-1009.....9c	No. V-1060.....60c
No. V-1010.....10c	No. V-1061.....61c
No. V-1011.....11c	No. V-1062.....62c
No. V-1012.....12c	No. V-1063.....63c
No. V-1013.....13c	No. V-1064.....64c
No. V-1014.....14c	No. V-1065.....65c
No. V-1015.....15c	No. V-1066.....66c
No. V-1016.....16c	No. V-1067.....67c
No. V-1017.....17c	No. V-1068.....68c
No. V-1018.....18c	No. V-1069.....69c
No. V-1019.....19c	No. V-1070.....70c
No. V-1020.....20c	No. V-1071.....71c
No. V-1021.....21c	No. V-1072.....72c
No. V-1022.....22c	No. V-1073.....73c
No. V-1023.....23c	No. V-1074.....74c
No. V-1024.....24c	No. V-1075.....75c
No. V-1025.....25c	No. V-1076.....76c
No. V-1026.....26c	No. V-1077.....77c
No. V-1027.....27c	No. V-1078.....78c
No. V-1028.....28c	No. V-1079.....79c
No. V-1029.....29c	No. V-1080.....80c
No. V-1030.....30c	No. V-1081.....81c
No. V-1031.....31c	No. V-1082.....82c
No. V-1032.....32c	No. V-1083.....83c
No. V-1033.....33c	No. V-1084.....84c
No. V-1034.....34c	No. V-1085.....85c
No. V-1035.....35c	No. V-1086.....86c
No. V-1036.....36c	No. V-1087.....87c
No. V-1037.....37c	No. V-1088.....88c
No. V-1038.....38c	No. V-1089.....89c
No. V-1039.....39c	No. V-1090.....90c
No. V-1040.....40c	No. V-1091.....91c
No. V-1041.....41c	No. V-1092.....92c
No. V-1042.....42c	No. V-1093.....93c
No. V-1043.....43c	No. V-1094.....94c
No. V-1044.....44c	No. V-1095.....95c
No. V-1045.....45c	No. V-1096.....96c
No. V-1046.....46c	No. V-1097.....97c
No. V-1047.....47c	No. V-1098.....98c
No. V-1048.....48c	No. V-1099.....99c
No. V-1049.....49c	No. V-1100.....\$1.00
No. V-1050.....50c	



WINDOW SIZE PRICE TICKETS

Size 3½x2¼ inches. Exact size of illustration above, printed with blue border and red prices on front side and blue border only on reverse side so that merchant can use this as a blank card and letter in any price he may want and which he may not have on hand. Price per package of 10 tickets of one price denomination.....10c

No.	No.	No.	No.
V-2000...Blanks	V-2026.....26c	V-2051.....51c	V-2076.....76c
V-2001.....1c	V-2027.....27c	V-2052.....52c	V-2077.....77c
V-2002.....2c	V-2028.....28c	V-2053.....53c	V-2078.....78c
V-2003.....3c	V-2029.....29c	V-2054.....54c	V-2079.....79c
V-2004.....4c	V-2030.....30c	V-2055.....55c	V-2080.....80c
V-2005.....5c	V-2031.....31c	V-2056.....56c	V-2081.....81c
V-2006.....6c	V-2032.....32c	V-2057.....57c	V-2082.....82c
V-2007.....7c	V-2033.....33c	V-2058.....58c	V-2083.....83c
V-2008.....8c	V-2034.....34c	V-2059.....59c	V-2084.....84c
V-2009.....9c	V-2035.....35c	V-2060.....60c	V-2085.....85c
V-2010.....10c	V-2036.....36c	V-2061.....61c	V-2086.....86c
V-2011.....11c	V-2037.....37c	V-2062.....62c	V-2087.....87c
V-2012.....12c	V-2038.....38c	V-2063.....63c	V-2088.....88c
V-2013.....13c	V-2039.....39c	V-2064.....64c	V-2089.....89c
V-2014.....14c	V-2040.....40c	V-2065.....65c	V-2090.....90c
V-2015.....15c	V-2041.....41c	V-2066.....66c	V-2091.....91c
V-2016.....16c	V-2042.....42c	V-2067.....67c	V-2092.....92c
V-2017.....17c	V-2043.....43c	V-2068.....68c	V-2093.....93c
V-2018.....18c	V-2044.....44c	V-2069.....69c	V-2094.....94c
V-2019.....19c	V-2045.....45c	V-2070.....70c	V-2095.....95c
V-2020.....20c	V-2046.....46c	V-2071.....71c	V-2096.....96c
V-2021.....21c	V-2047.....47c	V-2072.....72c	V-2097.....97c
V-2022.....22c	V-2048.....48c	V-2073.....73c	V-2098.....98c
V-2023.....23c	V-2049.....49c	V-2074.....74c	V-2099.....99c
V-2024.....24c	V-2050.....50c	V-2075.....75c	V-2100.....\$1.00

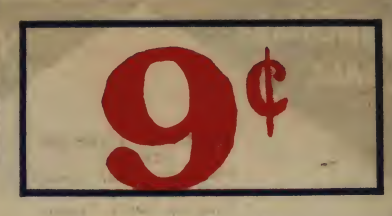


SHELF OR WINDOW SIZE TICKETS

Size 2¼x1¼ inches, exact size of illustration above. Printed with blue border and red prices on front side with blue border only on reverse side so that merchant can use this as blank card and letter in any price he may want and which he may not have on hand.

Price per package of 15 tickets of one price denomination.....10c

No.	No.	No.	No.
V-4000...Blank	V-4034.....34c	V-4068.....68c	
V-4001.....1c	V-4035.....35c	V-4069.....69c	
V-4002.....2c	V-4036.....36c	V-4070.....70c	
V-4003.....3c	V-4037.....37c	V-4071.....71c	
V-4004.....4c	V-4038.....38c	V-4072.....72c	
V-4005.....5c	V-4039.....39c	V-4073.....73c	
V-4006.....6c	V-4040.....40c	V-4074.....74c	
V-4007.....7c	V-4041.....41c	V-4075.....75c	
V-4008.....8c	V-4042.....42c	V-4076.....76c	
V-4009.....9c	V-4043.....43c	V-4077.....77c	
V-4010.....10c	V-4044.....44c	V-4078.....78c	
V-4011.....11c	V-4045.....45c	V-4079.....79c	
V-4012.....12c	V-4046.....46c	V-4080.....80c	
V-4013.....13c	V-4047.....47c	V-4081.....81c	
V-4014.....14c	V-4048.....48c	V-4082.....82c	
V-4015.....15c	V-4049.....49c	V-4083.....83c	
V-4016.....16c	V-4050.....50c	V-4084.....84c	
V-4017.....17c	V-4051.....51c	V-4085.....85c	
V-4018.....18c	V-4052.....52c	V-4086.....86c	
V-4019.....19c	V-4053.....53c	V-4087.....87c	
V-4020.....20c	V-4054.....54c	V-4088.....88c	
V-4021.....21c	V-4055.....55c	V-4089.....89c	
V-4022.....22c	V-4056.....56c	V-4090.....90c	
V-4023.....23c	V-4057.....57c	V-4091.....91c	
V-4024.....24c	V-4058.....58c	V-4092.....92c	
V-4025.....25c	V-4059.....59c	V-4093.....93c	
V-4026.....26c	V-4060.....60c	V-4094.....94c	
V-4027.....27c	V-4061.....61c	V-4095.....95c	
V-4028.....28c	V-4062.....62c	V-4096.....96c	
V-4029.....29c	V-4063.....63c	V-4097.....97c	
V-4030.....30c	V-4064.....64c	V-4098.....98c	
V-4031.....31c	V-4065.....65c	V-4099.....99c	
V-4032.....32c	V-4066.....66c	V-4100.....\$1.00	
V-4033.....33c	V-4067.....67c		



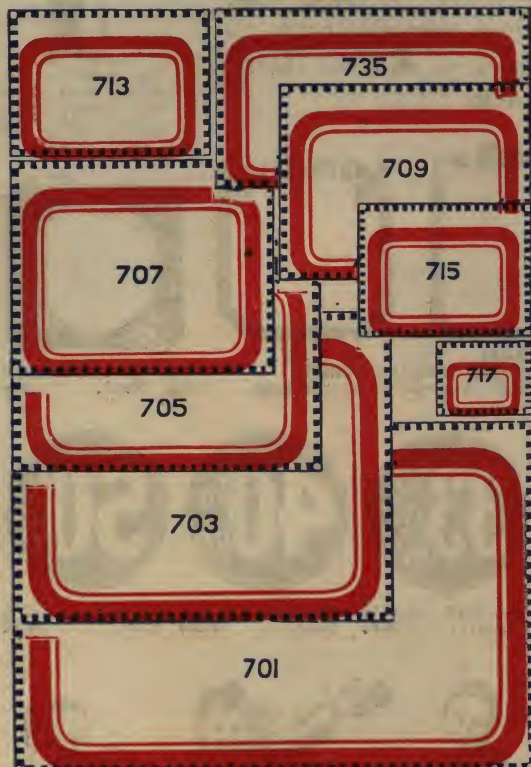
SHELF SIZE PRICE TICKETS

Size 2¼x1¼ inches, exact size of illustration above. Printed with blue border and red prices on front side with blue border only on reverse side so that merchant can use this as blank card and letter in any price he may want and which he may not have on hand.

Price per package of 25 tickets of one price denomination.....10c

Order by number.

No.	No.	No.	No.
V-3000...Blanks	V-3034.....34c	V-3068.....68c	
V-3001.....1c	V-3035.....35c	V-3069.....69c	
V-3002.....2c	V-3036.....36c	V-3070.....70c	
V-3003.....3c	V-3037.....37c	V-3071.....71c	
V-3004.....4c	V-3038.....38c	V-3072.....72c	
V-3005.....5c	V-3039.....39c	V-3073.....73c	
V-3006.....6c	V-3040.....40c	V-3074.....74c	
V-3007.....7c	V-3041.....41c	V-3075.....75c	
V-3008.....8c	V-3042.....42c	V-3076.....76c	
V-3009.....9c	V-3043.....43c	V-3077.....77c	
V-3010.....10c	V-3044.....44c	V-3078.....78c	
V-3011.....11c	V-3045.....45c	V-3079.....79c	
V-3012.....12c	V-3046.....46c	V-3080.....80c	
V-3013.....13c	V-3047.....47c	V-3081.....81c	
V-3014.....14c	V-3048.....48c	V-3082.....82c	
V-3015.....15c	V-3049.....49c	V-3083.....83c	
V-3016.....16c	V-3050.....50c	V-3084.....84c	
V-3017.....17c	V-3051.....51c	V-3085.....85c	
V-3018.....18c	V-3052.....52c	V-3086.....86c	
V-3019.....19c	V-3053.....53c	V-3087.....87c	
V-3020.....20c	V-3054.....54c	V-3088.....88c	
V-3021.....21c	V-3055.....55c	V-3089.....89c	
V-3022.....22c	V-3056.....56c	V-3090.....90c	
V-3023.....23c	V-3057.....57c	V-3091.....91c	
V-3024.....24c	V-3058.....58c	V-3092.....92c	
V-3025.....25c	V-3059.....59c	V-3093.....93c	
V-3026.....26c	V-3060.....60c	V-3094.....94c	
V-3027.....27c	V-3061.....61c	V-3095.....95c	
V-3028.....28c	V-3062.....62c	V-3096.....96c	
V-3029.....29c	V-3063.....63c	V-3097.....97c	
V-3030.....30c	V-3064.....64c	V-3098.....98c	
V-3031.....31c	V-3065.....65c	V-3099.....99c	
V-3032.....32c	V-3066.....66c	V-3100.....\$1.00	
V-3033.....33c	V-3067.....67c		

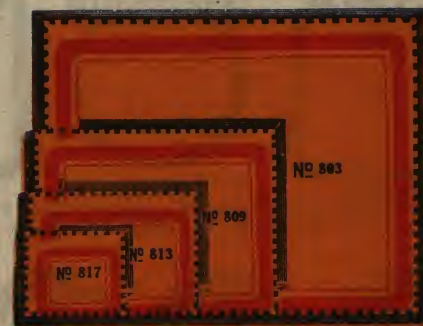


PERFORATED GUM LABELS IN BOOKS

In book form these are more easily handled and are a great convenience in the writing of the labels. These labels are printed on white gummed paper with borders in red. The above illustration shows the actual size of the various labels.

No. 701—225 labels to a book.
No. 703—300 labels to a book.
No. 705—500 labels to a book.
No. 707—500 labels to a book.
No. 709—750 labels to a book.
No. 713—1400 labels to a book.
No. 715—1575 labels to a book.
No. 717—1800 labels to a book.
No. 735—750 labels to a book.

Price per book.....\$0.25
Price per dozen books, assorted as desired.....2.50

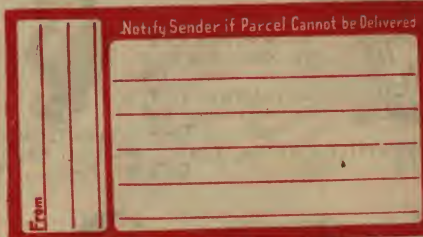


PERFORATED GUM LABELS IN BOOKS

In book form these can be more easily handled and are a great convenience.

Borders of these labels are printed in Red on Yellow Gummed Paper. Cut above shows actual size of label.

No. 803 contains.....300 labels
No. 809 contains.....750 labels
No. 813 contains.....1575 labels
No. 817 contains.....1750 labels
Price per book.....\$0.25
Price per dozen books, assorted as desired.....2.50



GUMMED ADDRESS LABELS

No. 203—Size 4½x2¼ inches. Put up in book form, 50 labels to the book. Price per book..\$0.30
Per dozen books.....3.00

GEM PAPER CLIPS



Actual Size No. 1 Gem Clip

Gem Paper Clips are manufactured from a specially drawn steel spring wire and the wire is carefully plated so that each clip has a nice smooth finish.

No. 1 Gem Clip, exact size of illustration, packed 1,000 to a box. Per box..45c

10¢ EACH

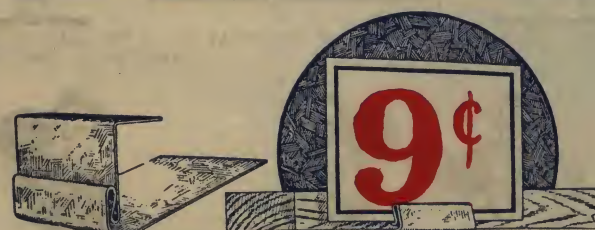
TRAY SIZE PRICE TICKETS AND ASSORTMENT

Suitable for Ten Cents or Variety Store use. Assortment No. V-126 contains 2000 assorted of all of the readings listed below with larger quantities of those reading 5c each, 10c each, etc., etc. Each ticket is 3¼x½ inches and will fit tray style card holders. Each assortment contains the following prices:

1c each	6 for 10c	2 dozen 5c
5c each	12 for 10c	2 papers 5c
10c each	24 for 10c	2 spoons 5c
2 for 15c	2 for 25c	2 bunches 5c
15c each	3 for 25c	3 yards 5c
20c	4 for 25c	3 papers 5c
25c each	5c per cake	3 dozen 5c
35c	5c each part	3 pairs 5c
39c	5c a pair	6 pairs 5c
50c	5c a yard	6 pairs 10c
69c	5c a card	10c a pound
2 for 5c	5c per dozen	10c ½ yard
3 for 5c	5c per bottle	10c a yard
4 for 5c	5c per paper	10c each part
5 for 5c	5c per box	10c per set
6 for 5c	5c a bunch	10c per box
10 for 5c	5c a set	10c per card
12 for 5c	2 pairs 5c	10c per bottle
24 for 5c	2 yards 5c	10c a pair
3 for 10c	2 cards 5c	

Price per assortment of 2000 Tickets \$5.00

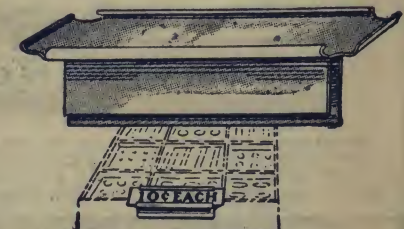
Also sold separately at 10c per package of 30 tickets of any one of the above readings.



STANDARD REVERSIBLE SHELF CARD HOLDER No. 1

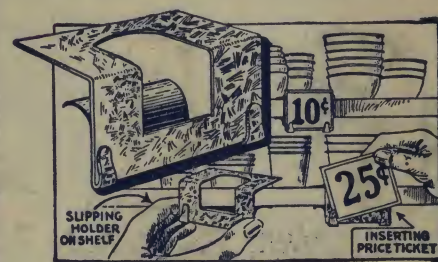
Clamps on shelf, above or below goods displayed, allowing card to be placed in upright position as in the cut shown above or hung from shelf above goods on display. It is made of spring steel, handsomely finished; it cannot break or get out of order.

Packed 100 to a box, per box.....\$2.50



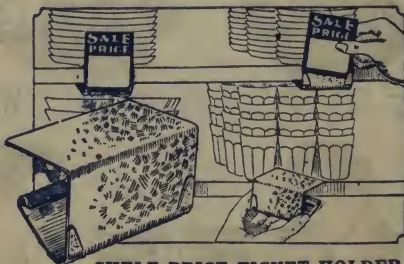
TRAY STYLE CARD HOLDER

No. S-503—Made to hold a ¾x2¼-inch price ticket. Nickel finish. Packed in boxes of 25. Per box.....\$1.00



SHELF PRICE CARD HOLDERS

No. S-506—Size 1¼ inches high by 2¼ inches wide. Made of heavy gauge galvanized metal. Will hold on any shelf from ¾ to 1¼ inches thick. Will firmly hold any sized price ticket. Our shelf size tickets illustrated on this page are a perfect fit for this holder. Packed 24 to a box. Per box.....60c



SHELF PRICE TICKET HOLDER

No. S-502—Size 2¼ inches wide, 1¾ inches deep at front with lower flange bevelled down to ¾ inch, forming a spring which will hold securely on any shelf from ¾ inch to 1¼ inches thick. Made of heavy gauge galvanized metal, packed in boxes of 24, 48 and 96. Per box of 24.....60c Per box of 48.....\$1.2 Per box of 96.....2.4

ANNIVERSARY SALE

WINDOW CORNER PIECES
No. A-22—Each piece is 21x14 inches. Blue on White Paper. Per set of 4....25c As laid out above measures 42x28.

ANNIVERSARY SALE

SPECIAL TODAY

WINDOW STRIPS
No. O-120—18x6 inches. Paper. 6 for..25c
No. O-121—Same, reading "Today Only" 6 for.....25c
No. O-122—Same, reading "Today's Bargain". 6 for.....25c
No. O-123—Same, reading "Extra! Extra!" 6 for.....25c
No. O-124—Same, reading "As Advertised" 6 for.....25c
No. O-125—Same, reading "Extra Special" 6 for.....25c

GREAT UNLOADING SALE NOW ON

WINDOW CORNER PIECES
No. L-41—Blue on White. Set of 4.....25c

GREAT UNLOADING SALE NOW ON

CLEAN UP SALE NOW ON

WINDOW CORNER PIECES
No. C-86—19x26 inches. Red on White Paper. Set of 4. Per set..25c

CLEAN UP SALE NOW ON

28¢

SHELF CARD HOLDER
Used on edge of shelf to display price ticket or stock number card. Open side slips on end of shelf and card is held firmly between shelf and prong. Will not injure shelf. Adjustable to shelves $\frac{3}{4}$ to 1 inch thickness.

No. 2500—Made of tin 2 in. long; 100 in a box. Per 100.....\$1.50

"THE LITTLE SALESMAN" PRICE-TICKET HOLDER
A most practical, economical and efficient price card holder. It is very low in cost and the long flexible shank permits them to be bent in any position so that they can be used any place where a price-ticket holder is needed. Packed 50 to a box. Per box.....\$0.40 Packed 144 to a box. Per box.....\$1.00

10¢

DAISY MARKING CRAYON

No. 437—Daisy Marking Crayon. Can be used for marking show card price cards, or any lettering of all kinds, useful in stock room, shipping room and hundreds of other places. They are available in five colors, which affords a choice for a variety of purposes. They leave a water-proof mark that will not rub off. Size $\frac{9}{16}$ inch in diameter and $\frac{4}{8}$ inches long. Colors: Black, Blue, Red, Green and Yellow. Each.....5c Per dozen.....50c

CHECKING CRAYON.

No. 433—Checking Crayon. Exact size of illustration. Colors: Black, Blue, Red, Green and Yellow. Assorted as desired. Per dozen.....40c

No. Z-118—Size 5x5 $\frac{1}{4}$ in. Each.....\$1.75
No. Z-40—Size 2x 2 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-41—Size 2 $\frac{3}{8}$ x 2 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-42—Size 4x 4 $\frac{1}{2}$ in. Each.....\$1.25
No. Z-84—Size 2x1 $\frac{1}{2}$ in. Each......75

No. Z-30—Size 3x2 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-33—Size 3 $\frac{1}{2}$ x3 $\frac{3}{4}$ in. Each.....\$1.00
No. Z-3—Size 3x4 in. Each.....\$1.00
No. Z-115—Size 4 $\frac{1}{2}$ x3 in. Each.....\$1.00
No. Z-116—Size 2x3 in. Each......85c

No. Z-35—Size 4x3 $\frac{1}{2}$ in. Each.....\$1.00
No. Z-36—Size 4x3 $\frac{1}{2}$ in. Each.....\$1.00
No. Z-76—Size 1 $\frac{1}{2}$ x1 $\frac{1}{2}$ in. Each......75c
No. Z-77—Size 1 $\frac{1}{2}$ x1 $\frac{1}{2}$ in. Each......75c
No. Z-18—Size 4 $\frac{1}{4}$ x4 in. Each.....\$1.25
No. Z-80—Size 1 $\frac{1}{2}$ x 1 $\frac{1}{2}$ in. Each......75
No. Z-37—Size 3 $\frac{3}{8}$ x3 $\frac{1}{4}$ in. Each.....\$1.00
No. Z-78—Size 1 $\frac{1}{2}$ x 1 $\frac{1}{2}$ in. Each......75
No. Z-38—Size 3 $\frac{3}{8}$ x3 $\frac{1}{4}$ in. Each.....\$1.00
No. Z-79—Size 1 $\frac{1}{2}$ x 1 $\frac{1}{2}$ in. Each......75

Attention Compelling Cuts or Mats

These are miniature reproductions. Note sizes given under each illustration. In giving sizes the width of cut is first dimension given. Prices of electro listed below each illustration. All mats are exactly one-half price of electro. Order by number stating whether you wish electrotype or matrix

ATTENTION CUT
No. Z-8—Size 5 $\frac{1}{4}$ x5 in. Each.....\$1.75
No. Z-85—Size 1 $\frac{1}{2}$ x1 $\frac{1}{2}$ in. Each.....\$0.75

ATTENTION CUT
No. Z-147—1 $\frac{1}{2}$ x 2 $\frac{1}{2}$ in. Each.....\$0.75
No. Z-148—2 $\frac{1}{2}$ x 4 $\frac{1}{2}$ in. Each.....\$1.00

ATTENTION CUT
No. Z-143—2 $\frac{1}{2}$ x 2 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-144—4 $\frac{1}{2}$ x 5 in. Each.....\$1.60

ATTENTION CUT
No. Z-139—1 $\frac{1}{2}$ x 2 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-140—3 $\frac{1}{4}$ x 5 $\frac{1}{2}$ in. Each.....\$1.35

ATTENTION CUT No. Z-135
Size 2 $\frac{1}{4}$ x1 $\frac{1}{2}$ in. Each.....\$0.75
No. Z-136—Size 5 $\frac{1}{2}$ x3 in. Each.....\$1.25

ATTENTION CUT No. Z-132
Size 2 $\frac{1}{4}$ x1 $\frac{1}{2}$ in. Each.....\$0.75
No. Z-133—Size 4 $\frac{1}{4}$ x3 $\frac{1}{2}$ in. Each.....\$1.15
No. Z-134—Size 5 $\frac{1}{4}$ x4 in. Each.....\$1.50

ATTENTION CUT
No. Z-141—1 $\frac{1}{2}$ x 2 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-142—3 $\frac{1}{4}$ x 4 $\frac{1}{2}$ in. Each.....\$1.25

ATTENTION CUT No. Z-129
Size 2 $\frac{1}{4}$ x1 $\frac{1}{2}$ in. Each.....\$0.75
No. Z-130—Size 4 $\frac{1}{4}$ x2 $\frac{1}{2}$ in. Each.....\$1.10
No. Z-131—Size 6 $\frac{1}{4}$ x3 $\frac{1}{2}$ in. Each.....\$1.60

ATTENTION CUT
No. Z-153—1 $\frac{1}{2}$ x 3 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-154—2 $\frac{1}{2}$ x 5 in. Each.....\$1.15

ATTENTION CUT
No. Z-155—1 $\frac{1}{2}$ x 3 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-156—2 $\frac{1}{2}$ x 5 $\frac{1}{2}$ in. Each.....\$1.10

ATTENTION CUT
No. Z-149—1 $\frac{1}{2}$ x 2 in. Each.....\$0.75
No. Z-150—3 $\frac{1}{4}$ x 3 $\frac{1}{2}$ in. Each.....\$1.25
3 $\frac{1}{4}$ in. Each.....\$1.25

ATTENTION CUT No. Z-126
Size 2 $\frac{1}{4}$ x1 $\frac{1}{2}$ in. Each.....\$0.75
No. Z-127—Size 4 $\frac{1}{4}$ x3 $\frac{1}{2}$ in. Each.....\$1.25
No. Z-128—Size 6 $\frac{1}{4}$ x4 $\frac{1}{2}$ in. Each.....\$1.75

ATTENTION CUT
No. Z-137—2 $\frac{1}{2}$ x 2 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-138—4 $\frac{1}{4}$ x 4 $\frac{1}{2}$ in. Each.....\$1.35

ATTENTION CUT No. Z-145
Size 3 $\frac{1}{4}$ x2 $\frac{1}{2}$ in. Each.....\$1.00
No. Z-146—Size 4 $\frac{1}{4}$ x3 $\frac{1}{2}$ in. Each.....\$1.25

No. Z-151—1 $\frac{1}{2}$ x 4 $\frac{1}{2}$ in. Each.....\$0.90
No. Z-152—2 $\frac{1}{2}$ x 6 $\frac{1}{2}$ in. Each.....\$1.35

EXTRA **EXTRA-SPECIAL** **Look** **SPECIAL**

No. Z-100 No. Z-101 No. Z-102 No. Z-103 No. Z-104—Size 2 $\frac{1}{4}$ x 2 $\frac{1}{4}$. Each.....75c

THESE ARE EFFECTIVE FOR BOXING YOUR VERY SPECIAL ITEMS
Each size 2 $\frac{1}{4}$ x2 $\frac{1}{4}$. Price 75c each or 4 for \$2.00. Mortised. Assorted or all one kind.

10% off **20% off** **25% off** **33 $\frac{1}{3}$ % off** **40% off** **50% off**

No. Z-70—2 $\frac{1}{2}$ x2 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-71—2 $\frac{1}{2}$ x2 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-72—2 $\frac{1}{2}$ x2 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-73—2 $\frac{1}{2}$ x2 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-74—2 $\frac{1}{2}$ x2 $\frac{1}{2}$ in. Each.....\$0.85
No. Z-75—2 $\frac{1}{2}$ x2 $\frac{1}{2}$ in. Each.....\$0.85

ATTENTION CUT
No. Z-25—Size 2 $\frac{1}{2}$ x 1 $\frac{1}{2}$ in. Each......75c
No. Z-13—Size 5x3 in. Each.....\$1.25

ATTENTION CUT No. Z-21
Size 9x5 $\frac{1}{2}$ in. Each.....\$2.75

ATTENTION CUT
No. Z-12—Size 3 $\frac{3}{4}$ x6 in. Each.....\$1.50

ATTENTION CUT
No. Z-19—Size 2x3 $\frac{1}{2}$ in. Each.....\$0.85

ATTENTION CUT
No. Z-10—Size 4 $\frac{1}{2}$ x 4 $\frac{1}{2}$ in. Each.....\$1.50

No. Z123—Size 3x 4 $\frac{1}{2}$ in. Each.....\$1.00

No. Z-45—Size 4x3 $\frac{1}{4}$ in. Each.....\$1.00
No. Z-67—Size 1 $\frac{1}{2}$ x1 in. Each......65

No. Z-69—Size 4x3 $\frac{1}{4}$ in. Each.....\$1.00
No. Z-68—Size 1 $\frac{1}{2}$ x1 in. Each......65

No. Z-7—Size 3 $\frac{1}{2}$ x5 in. Each.....\$1.25
1 $\frac{1}{2}$ in. Each......75

No. Z-14—Size 4 $\frac{1}{2}$ x3 $\frac{1}{2}$ in. Each.....\$1.25
No. Z-83—Size 2x1 $\frac{1}{2}$ in. Each......75c

No. Z-114—Size 4 $\frac{1}{4}$ x6 $\frac{1}{2}$ in. Each.....\$2



HANDY-DANDY Price Card Marking Stickers

An attractive new way to put prices on your price cards for shelves, counters, tables and windows. These numbers are especially adaptable to our various price cards in sizes 11x7, 7x5½ and 5½x3½.

Gummed Paper Numbers and Characters

"Just stick them on"—simple and effective. Anyone in your store can make your price cards.

No Brush—No Fuss—No Paint—No Muss

The actual size of this black cloth covered HANDY box is 13½x12 by 1½ inches. The cover is hinged and the box contains 25 partitions, keeping each number or character separate and easy to get at.

Assortment No. 8 contains 3000 numbers and characters, either all black or all red. Each \$5.00.

Handy-Dandy Assortment No. 8

Assortment Box No. 8 as illustrated contains 3000 assorted die cut numbers and characters as follows:

1 2 3 4 5 6 7 8 9 0 \$ c

Each of these numbers or characters comes in 2 sizes, large size 2½ inches high, small size 1½ inches. Sets come in either black or red numbers.

Per box of 3000 pieces..\$5.00

Handy-Dandy Assortment No. 4

Assortment No. 4 contains 1,500 numbers and characters or just one-half of the above mentioned set. Put up in the same size and style box, either red or black numbers. Price each.....\$3.00

5.00

These figures are actual sizes and styles contained in assortment Nos. 8 and 4.

Handy-Dandy Assortment No. 6

Assortment No. 6 contains 100 each of 1½-inch numbers "1 to 0", 200 cent (¢) marks and 100 dollar (\$) marks, making a total of 1300 pieces of the 1½-inch size numbers and characters. Put up in a black cloth-covered handy box similar to the illustration above, size 11½x5 inches, 1½ inches high. Comes in either all red or all black. Box..\$2.50

Handy-Dandy Assortment No. 7

Assortment No. 7 contains 100 each of 2½-inch numbers "1 to 0", 200 cent (¢) marks and 100 dollar (\$) marks, making a total of 1300 pieces of the 2½-inch size numbers and characters. Put up in a black cloth-covered handy box similar to the illustration above. Comes in either all red or all black. Per box.....\$3.00

Handy-Dandy Assortment No. 5

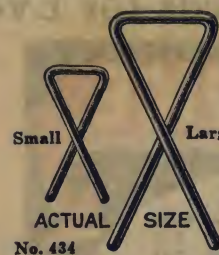
Assortment No. 5 contains 50 each of the 5-inch numbers from 1 to 0 same size as the illustration of the figure "8" to the right together with 100 ¢ marks and 50 dashes, making a total of 650 characters put up in a black imitation cloth covered handy box similar to the illustration at the top of this page. Comes in either all black or all red numbers and characters. Be sure to specify whether you want red or black numbers. Price per box.....\$3.25

Handy-Dandy Assortment No. 10

Assortment No. 10 contains 100 each of the 5-inch numbers from 1 to 0 same size as the illustration of the figure "8" to the right together with 200 ¢ marks and 100 dashes, making a total of 1300 characters put up in a black imitation cloth covered handy box similar to the illustration at the top of this page. Assortment made up of half red and half black characters and numbers. Price per box.....\$5.00

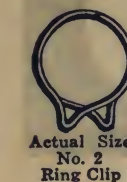
Additional Numbers or Characters

Additional numbers or characters may be bought from time to time to replenish your stock. They are put up 100 of a kind or size in a package, 2½-inch size in either red or black 25c per package or \$2.50 per dozen packages assorted as desired. 1½-inch size either red or black, 20c per package or \$2.00 per dozen packages assorted as desired. The 5-inch size, 50 to package, either red or black, per package 25c Per dozen packages.....\$2.50



JIFFY CLIPS
No. 434—Small Jiffy.
Made of white finish
light weight spring wire.
Packed 1000 to a box.
Per box.....20c

No. 1141—Large Jiffy.
Made of heavy weight
white finish spring wire.
Will hold paper or card
up to ½ inch thickness.
Packed 1000 to a box.
Per box.....90c



RING PAPER CLIPS

Ring Paper Clips are manufactured from a specially drawn steel spring wire and the wire is carefully plated so that each clip has a nice smooth finish.

No. 2 Ring Clip, exact size of illustration, packed 1,000 to a box. Per box.....40c

PRICE CARD HOLDER

No. 125—Made of steel with a strong pin at top to stick in either cloth or wood. Good for use on men's clothing or ladies' ready-to-wear. Notch at bottom to suspend card. Gross in box. Per gross.....70c



TWINE CUTTER

No. 103—4 inches high, base is 2½x1½. Made of solid aluminum with extremely sharp cutting blade. Cuts anything from small string to fair sized rope. The blade will last indefinitely. This is an excellent time-saver and one should be at every wrapping desk. Each.....\$1.25

"POLLY CLIPS"



Actual size of clip

Its outstanding features are: price tickets tilt at any desired angle, slips on and off the counter, the tongue, in between the laces of the shoe, and eliminates the trouble of wading into show windows to straighten price tickets.

Per gross....\$5.00 Per half gross....\$2.75 Per dozen....50c

New Shoe Price Ticket Clips

Small and Inexpensive
Neat and Everlasting

Tilts at Any Angle

Ninety-nine per cent of the shoe stores throughout the country have continuous trouble and annoyance with price tickets on their shoes. Price ticket is either crooked or turned front backwards, because it is usually held by an unsightly common pin.

The Polly Clip is made of metal and promises to revolutionize the common pin for holding price tickets on shoes.

SWIVEL HOOK CLASP

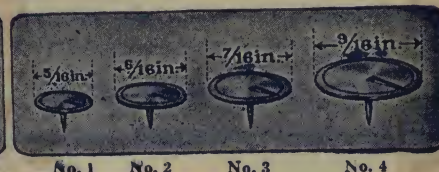
No. 117—Hook clasp with teeth and extra strong spring. Large swivel hook holding to any position on rod. Slot to hold price card. 3 dozen in box. 1 doz..\$0.55 3 doz.....1.40

HOOK CLASP

No. 112—Hook clasp with teeth and extra strong spring. Large hook. Slot to hold price card. 3 dozen in box. 1 doz..\$0.55 3 doz.....1.40

No. 3139—Hook similar to above, only made of cheaper material. Per doz..\$0.30 Per gross.....3.00

Illustrations are actual size



ONE-PIECE THUMB TACKS

Extensively used to fasten anything that will admit the points of this tack, such as show cards, banners, pictures, blue-prints, charts, diagrams, etc. Every store, office, home and school has many uses for them. Made in four sizes.

Size No. 1—5/16" diameter. Box of 100.....15c

Size No. 2—6/16" diameter. Box of 100.....15c

Size No. 3—7/16" diameter. Box of 100.....15c

Size No. 4—9/16" diameter. Box of 100.....20c

ACTUAL SIZE INEXPENSIVE SHELF TICKET HOLDER

No. S-507—Size 5/8x3/4 in. Made of polished, rust-proof metal. quickly and easily attached to shelving, trays, counters, etc., fastens on the thumb tack principle. A very practical holder for small price tickets. Packed 100 to a box. Per box.....\$1.00



CARD HOLDER

No. 118—Twin clasps with teeth and slots for price card for displaying 1 article beneath another. Extra strong spring. Actual size of illustration. Packed 3 dozen to a box. Per dozen..\$0.65 Per box.....1.65

OUR PRICE
750

SALE PRICE
87¢

The above two illustrations show how these numbers make attractive price cards. The two sizes of numbers in the No. 8 and No. 4 sets make them especially adaptable to our 7x11, 11x7, 7x5½ and 5½x3½-inch cards.

This figure 8 is the exact size of the numerals in our Assortments Nos. 5 and 10.

SALE PRICE

DISPLAY OR PRICE CARDS

No. S-91— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. S-92— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. S-93— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. S-94— 11×7 Per 100. 3.00
No. S-95— 14×11 Per 100. 5.50

PRICE TAG

No. S-90— $2\frac{1}{4} \times 2\frac{3}{4}$ Punched and Strung. Per 100.....\$0.65
Per box of 500.....2.50
Per box of 1000.....4.50

SALE PRICE

DISPLAY OR PRICE CARDS

No. S-81— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. S-82— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. S-83— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. S-84— 11×7 Per 100. 3.00
No. S-85— 14×11 Per 100. 5.50

PRICE TAG

No. S-80— $2\frac{1}{4} \times 2\frac{3}{4}$ Punched and Strung. Per 100.....\$0.65
Per box of 500.....2.50
Per box of 1000.....4.50

OUR PRICE

DISPLAY OR PRICE CARDS

No. Z-291— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100.....\$0.75
No. Z-292— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100.....1.25
No. Z-293— $7 \times 5\frac{1}{2}$ Per 100.....2.00
No. Z-294— 11×7 Per 100.....3.00
No. Z-295— 14×11 Per 100.....5.50

SALE PRICE

DISPLAY OR PRICE CARDS

No. S-211— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
S-212— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
S-213— $7 \times 5\frac{1}{2}$ Per 100. 2.00
S-214— 11×7 Per 100. 3.00
S-215— 14×11 Per 100. 5.50

PRICE TAG—Punched and Strung.

No. L-48— $2\frac{1}{4} \times 2\frac{3}{4}$ Per 100.....\$0.65
Per box of 500.....2.50 Per box of 1000.....4.50



STOP STOP L-O-O-K

DISPLAY OR PRICE CARDS

No. T-26— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. T-27— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. T-28— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. T-29— 11×7 Per 100. 3.00
No. T-30— 14×11 Per 100. 5.50



LOOK

DISPLAY OR PRICE CARDS

No. Z-281— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. Z-282— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. Z-283— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. Z-284— 11×7 Per 100. 3.00
No. Z-285— 14×11 Per 100. 5.50



AS ADVERTISED!!

DISPLAY OR PRICE CARDS

No. T-31— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. T-32— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. T-33— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. T-34— 11×7 Per 100. 3.00
No. T-35— 14×11 Per 100. 5.50



Special

DISPLAY OR PRICE CARDS

No. T-51— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. T-52— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. T-53— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. T-54— 11×7 Per 100. 3.00
No. T-55— 14×11 Per 100. 5.50



EXTRA! EXTRA!

DISPLAY OR PRICE CARDS

No. Z-211— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. Z-212— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. Z-213— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. Z-214— 11×7 Per 100. 3.00
No. Z-215— 14×11 Per 100. 5.50



TODAY'S SPECIAL

DISPLAY OR PRICE CARDS

No. T-5— $3\frac{1}{2} \times 2\frac{1}{4}$ 100..\$0.75
No. T-1— $5\frac{1}{2} \times 3\frac{1}{2}$ 100.. 1.25
No. T-2— $7 \times 5\frac{1}{2}$ 100.. 2.00
No. T-3— 11×7 100.. 3.00
No. T-4— 14×11 100.. 5.50
Red and Blue on White Card.



Just a moment!

DISPLAY OR PRICE CARDS

No. Z-201— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. Z-202— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. Z-203— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. Z-204— 11×7 Per 100. 3.00
No. Z-205— 14×11 Per 100. 5.50



JUST OUT!

DISPLAY OR PRICE CARDS

No. Z-251— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. Z-252— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. Z-253— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. Z-254— 11×7 Per 100. 3.00
No. Z-255— 14×11 Per 100. 5.50



DISPLAY OR PRICE CARDS

No. Z-171— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. Z-172— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. Z-173— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. Z-174— 11×7 Per 100. 3.00
No. Z-175— 14×11 Per 100. 5.50



DISPLAY OR PRICE CARDS

No. Z-191— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. Z-192— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. Z-193— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. Z-194— 11×7 Per 100. 3.00
No. Z-195— 14×11 Per 100. 5.50



DISPLAY OR PRICE CARDS

No. Z-231— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. Z-232— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. Z-233— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. Z-234— 11×7 Per 100. 3.00
No. Z-235— 14×11 Per 100. 5.50



DISPLAY OR PRICE CARDS

No. Z-241— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. Z-242— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. Z-243— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. Z-244— 11×7 Per 100. 3.00
No. Z-245— 14×11 Per 100. 5.50



DISPLAY OR PRICE CARDS

No. Z-351— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. Z-352— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. Z-353— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. Z-354— 11×7 Per 100. 3.00
No. Z-355— 14×11 Per 100. 5.50



DISPLAY OR PRICE CARDS

No. Z-301— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. Z-302— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. Z-303— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. Z-304— 11×7 Per 100. 3.00
No. Z-305— 14×11 Per 100. 5.50



DISPLAY OR PRICE CARDS

No. Z-311— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100.....\$0.75
No. Z-312— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100.....1.25
No. Z-313— $7 \times 5\frac{1}{2}$ Per 100.....2.00
No. Z-314— 11×7 Per 100.....3.00
No. Z-315— 14×11 Per 100.....5.50



DISPLAY OR PRICE CARDS

No. Z-321— $3\frac{1}{2} \times 2\frac{1}{4}$ Per 100. \$0.75
No. Z-322— $5\frac{1}{2} \times 3\frac{1}{2}$ Per 100. 1.25
No. Z-323— $7 \times 5\frac{1}{2}$ Per 100. 2.00
No. Z-324— 11×7 Per 100. 3.00
No. Z-325— 14×11 Per 100. 5.50

Miscellaneous Display or Price Cards for Every Day Use—

IT IS NOT NECESSARY TO ORDER 100 OF A NUMBER AS WE WILL SELL ANY QUANTITY YOU MAY DESIRE

DISPLAY OR PRICE CARDS

No. Z-181—3½x2¾ Per 100. \$0.75
 No. Z-182—5½x3½ Per 100. 1.25
 No. Z-183—7x5½ Per 100. 2.00
 No. Z-184—11x7 Per 100. 3.00
 No. Z-185—14x11 Per 100. 5.50

SALE PRICE

PRICE CARDS

No. L-52—1½x2¾	Per 100. \$0.50
No. L-49—2½x3½	Per 100. .75
No. L-51—3½x5½	Per 100. 1.25
No. L-50—5½x7	Per 100. 2.00
No. L-47—7x11	Per 100. 3.00
No. L-45—11x14	Per 100. 5.50

Red on White.

PRICE TAG

No. L-48—2½x2¾. Punched
 Per 100\$0.65
 Per box of 500..... 2.50
 Per box of 1000..... 4.50

SALE PRICE

DISPLAY OR PRICE CARDS

No. S-66—1½x2¾	Per 100. \$0.50
No. S-65—2½x3½	Per 100. .75
No. S-54—3½x5½	Per 100. 1.25
No. S-51—5½x7	Per 100. 2.00
No. S-52—7x11	Per 100. 3.00
No. S-53—11x14	Per 100. 5.50

PRICE TAG

No. S-55—2½x2¾.
 Punched and Strung.
 Per 100\$0.65
 Per box of 500..... 2.50
 Per box of 1000..... 4.50

SALE PRICE

PRICE CARDS

No. S-71—1½x2¾	Per 100. \$0.50
No. S-34—2½x3½	Per 100. .75
No. S-62—3½x5½	Per 100. 1.25
No. S-35—5½x7	Per 100. 2.00
No. S-32—7x11	Per 100. 3.00
No. S-33—11x14	Per 100. 5.50

Blue on White Card.

PRICE TAG

No. S-30—2½x2¾. Punched
 and Strung. Per 100.....\$0.65
 Per box of 500..... 2.50
 Per box of 1000..... 4.50

PRICE REDUCED TO

DISPLAY OR PRICE CARDS

No. M-15—2½x3½	Per 100. \$0.75
No. M-18—3½x5½	Per 100. 1.25
No. M-3—5½x7	Per 100. 2.00
No. M-4—7x11	Per 100. 3.00
No. M-5—11x14	Per 100. 5.50

PLAIN CARD BOARD

In Colors and White

We have in stock Red, Yellow, Orange, Blue and White Plain Card Board, without any printing, cut to the various sizes listed below.

		Per 100 sheets	Colors	White
Full sheets,	size 22 x 28	.. \$10.00		\$8.00
Half sheets,	size 14 x 22	.. 5.00		4.00
Quarter sheets,	size 14 x 11	.. 2.50		2.00
Eighth sheets,	size 7 x 11	.. 1.50		1.25
Sixteenth sheets,	size 5½ x 7	.. .80		.70
Thirty-second sheets,	size 3½ x 5½	.. .40		.35
Sixty-fourth sheets,	size 2½ x 3½	.. .25		.20



METAL CARD HOLDER
 No. S-504—Made to hold 7x5½-inch cards, height 11 inches. Black lacquered finish. Packed 1 dozen to a box. Per doz. \$3.50

S-504



S-505

METAL CARD HOLDER
 No. S-505—Made to hold a 7x5½-inch card. Is made with double band of metal, which protects top of card and prevents breaking or curling. Height of stand 11 inches—finished in Black lacquer. Packed 12 to the box. Price, per dozen.....\$4.50

11x7-INCH OPEN TOP METAL CARD HOLDER
 No. S-511—Made to hold 11x7-inch cards. Black lacquered finish 11 inches high. Per dozen.....\$7.00

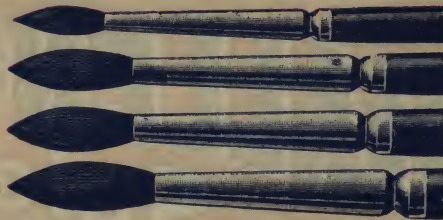
SPECIAL SALE PRICE

PRICE CARDS

No. L-65—2½x3½	Per 100. \$0.75
No. L-66—3½x5½	Per 100. 1.25
No. L-67—5½x7	Per 100. 2.00
No. L-68—7x11	Per 100. 3.00
No. L-69—11x14	Per 100. 5.50

Red on White Card.

FORMER PRICE



CAMEL'S HAIR BRUSHES

For water color use.

No. 347-3—Set of 4 brushes exact sizes as shown in above illustration, mounted on a card. Price per card of 4 brushes assorted sizes as illustrated..20c



SHOW CARD BRUSH SET No. 2459

Consists of four Red Sable Brushes and two ox hair quill strippers of good quality on a card. The illustration above is about two-thirds of actual size. The set consists of one No. 8, one No. 10, one No. 12 and one ¾-inch flat Red Sable and two quill ox hair strippers. Price per set.....\$2.75

RED SABLE SHOW CARD BRUSHES

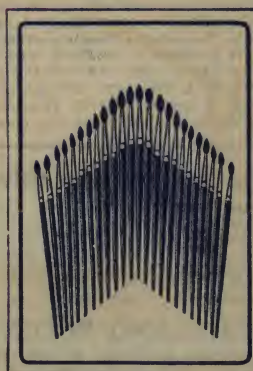
Sold Separately Each

Size No. 4.....35c	Size No. 12.....90c
Size No. 6.....40c	Size ¼ inch Flat.55c
Size No. 8.....50c	Size ¾ inch Flat.65c
Size No. 10.....70c	Size ½ inch Flat.90c



CAMEL'S HAIR BRUSHES

No. 53-7—Size 7 Brushes. Exact size of illustration. Here is a cheap brush suitable for rough show card work. Price 2 for 15c; per dozen.....60c
 Put up 2 dozen on display card..... 1.10
 No. 53-8—Size 8, a trifle larger brush; 2 for 15c; doz.....60c



CAMELS HAIR BRUSH ASSORTMENT

No. 919—Contains 2 dozen brushes put up on a card as illustrated. Each card contains 4 brushes each, sizes 8, 5, 4, 3, 2 and 1. Price per card of 2 dozen.....85c

No. 102—Long pin, round, double wire top. Very useful for displaying shoe price tickets. Packed 100 in a box. Per box15c



SHOW CARD COLORS Non-Gloss Finish

Water colors for making show cards, price tickets and signs, also for marking on glass. Dries with a soft non-gloss finish. Colors:

Dull Black,	Orange,
White,	Persian Orange
Light Red,	(a red orange),
Dark Red,	Lavender,
Light Blue,	Purple,
Dark Blue,	Brown,
Light Green,	Maroon,
Dark Green,	Magenta,
Yellow,	Gloss Black.



No. 352—Per 2-oz. bottle...\$0.25
 Per dozen, assorted as desired.....2.50
 No. 351—One-half pints, per bottle65
 No. 350—Pints, each, per bottle 1.10
 No. 349—Quarts, each, per bottle 1.80

No. 353—Gold, 2-oz. bottle..... .35
 In ordering state color or colors desired.

BADER'S POSTER SHO-CARD COLORS

Dry to a velvet, non-gloss finish. For show-cards, posters, signs, window displays and all purposes where a high-grade opaque water-color is needed. Most vivid tones yet obtained in water-colors; drying out exceedingly brilliant. Flows well from the brush, being mixed to right consistency for even distribution. Scientifically mixed with exactly the right amount of best pigment available. The colors listed below are all rich colors and all are distinctly different shades than the Reflex colors listed above:

Geranium Red	Extra Dark Green	Yellow Ochre
Vermilion	Extra Light Green	Burnt Sienna
Turquoise Blue	Light Magenta	Burnt Umber
Prussian Blue	Deep Magenta	Vandyke Brown

Per 2-oz. bottle.....25c ½ pints, per bottle....65c
 Per dozen.....\$2.50 Pints, each, per bottle. 1.10

REFLEX SHOW CARD PEN INKS

White and Black only. Especially made for use in Speed-ball and similar pens. Thinner and better flowing from pens than Show Card Colors. These inks cover well, dry hard and are thoroughly practical for narrow and fine line drawing.

No. 379—2-oz. bottle....25c No. 377—Pint bottle..\$1.10
 No. 378—½-pint bottle..65c No. 376—Quart bottle. 1.80

WE HAVE IN STOCK ASSORTMENTS FOR ANY OF THE FOLLOWING SALES:

- | | | | |
|---|--|---|---|
| After Christmas Sale
After Easter Sale
After Inventory Sale
Alteration Sale
Anniversary Sale
April Sale
August Clean-up Sale
August Clearing Sale
August Fur Sale
August Furniture Sale
Back from the Market Sale
Bankrupt Sale
Bargain Carnival
Big Sale Now On
Birthday Sale
Buy Holiday Gifts Now
Buy Xmas Gifts Now
Challenge Sale
Christmas Gifts
Christmas Gifts for Everybody
Christmas Sale
Christmas Store, The
Clean Sweep Sale
Clean-up Sale
Clearance Sale
Clearing Sale
Closing-out Sale
Community Sale
Day & Night Sale
December Sale
Demonstration Sale
Department Managers' Sale
Dissolution Sale
Dollar Day Sale
Dollar Sale
Do Your Christmas Shopping Now | Dollar Week Sale
Easter Sale
Economy Sale
End of the Month Sale
End of the Season Sale
Expansion Sale
Fall Opening
Fall Sale
Father's Bargain Day
February Clearing Sale
February Furniture Sale
February Sale
Final Clearance
Final Reduction Sale
Fire Sale
Forced to Vacate Sale
Ford Day Sale
Friend Making Sale
Get Acquainted Sale
Gifts for Father—Brother
Gifts for Mother—Sister
Going Out of Business
Golden Rule Day Sale
Golden Rule Week
Grand Opening
Harvest Days
Harvest Sale
Heart of the Season Sale
January Clearance Sale
January Clearing Sale
January Sale
July Clearance Sale
July Clearing Sale
July Sale
June Sale
June Clearing Sale
Loom End Sale
March Sale | March Clearing Sale
May Clearing Sale
May Sale
Mid-Season Clearance
Mid-Season Sale
Midsummer Clearance
Midsummer Sale
Midwinter Clearance
Midwinter Sale
Mill Outlet Sale
Mill Remnant Sale
Money Raising Sale
Money Saving Sale
Mother's Bargain Day
Nine Cent Day
Nine Cent Sale
November Sale
October Sale
Old-Fashioned Clearance
One Cent Sale
One Day Sale
Open Every Evening Till Christmas
Opening Sale
Opportunity Days
Out They Go
Overstocked Sale
Pioneer Sale
Practical Gifts
Pre-Easter Sale
Pre-Inventory Sale
Price Adjustment Sale
Price Cutting Sale
Profit Sharing Sale
Quarterly Clearing Sale
Red Tag Sale
Remodeling Sale
Removal Sale | Reorganization Sale
Sacrifice Sale
"Sale"
Sale of Manufacturers
Samples & Seconds
Sale of War Dept. Surplus Stock
Santa Claus Has Arrived
Santa Claus Headquarters
School Days Sale
School Opening Sale
School Radio Contest
Selling Out
Semi-Annual Clearance
Semi-Annual Clearing Sale
Semi-Annual Furniture Sale
Semi-Annual Sale
September Sale
Shoe Sale—Big
Shop Now—Xmas Gifts
Special Purchase Sale
Special Sale
Spring Opening
Spring Sale
Stock Reducing Sale
Store of the Christmas
Spirit, The
Suburban Week Sale
Talk of the Town Sale
Thanksgiving Sale
Trade Day Sale
Trustees' Sale
Unloading Sale
War Dept. Surplus Stock Sale
White Sale |
|---|--|---|---|

The assortments for each sale usually include paper pennants 14x28 inches, cambric pennants 14x28 inches, right and left window pennants 18x7 inches, paper streamers 9½x42 inches, window or interior trims 42x14 inches, five sizes of display or price cards, sizes 2½x3½, 3½x5½, 5½x7, 7x11 and 11x14 inches, and heading cuts in two, four and six-column widths. For some of these sales there are also special window trim sets, price tags and poster sheets.

FOR YOUR CONVENIENCE

we have made up a number of Assortments so you can order easily. Pick out the name of Sale you like best and WIRE, WRITE OR PHONE for a \$5.00, \$10.00, \$15.00, \$20.00 or \$25.00 Assortment and add whatever number of price tags, merchandise tags, pin tickets or special items you desire. If more are needed than our Assortments call for, ask us for double the amount.

BELOW WE LIST THE EXACT NUMBER OF DISPLAY CARDS, PENNANTS, STREAMERS, PRICE TICKETS, WINDOW PENNANTS, ETC., IN OUR SPECIAL ASSORTMENTS:

ASSORTMENT A \$5.00	ASSORTMENT B \$10.00	ASSORTMENT C \$15.00	ASSORTMENT D \$20.00
2 Window trims, 42x14 6 Streamers, 9½x42 25 Pennants, 14x28 12 Window pennants, right 12 Window pennants, left 50 Price cards, 3½x2¾ 40 Price cards, 5½x3½ 20 Price cards, 7x5½ 15 Price cards, 11x7 8 Price cards, 14x11	4 Window trims, 42x14 12 Streamers, 9½x42 25 Pennants, 14x28 12 Window pennants, right 12 Window pennants, left 100 Price cards, 3½x2¾ 100 Price cards, 5½x3½ 75 Price cards, 7x5½ 50 Price cards, 11x7 25 Price cards, 14x11	6 Window trims, 42x14 18 Streamers, 9½x42 50 Pennants, 14x28 24 Window pennants, right 24 Window pennants, left 150 Price cards, 3½x2¾ 100 Price cards, 5½x3½ 100 Price cards, 7x5½ 75 Price cards, 11x7 40 Price cards, 14x11	8 Window trims, 42x14 24 Streamers, 9½x42 75 Pennants, 14x28 24 Window pennants, right 24 Window pennants, left 200 Price cards, 3½x2¾ 150 Price cards, 5½x3½ 125 Price cards, 7x5½ 100 Price cards, 11x7 50 Price cards, 14x11
ASSORTMENT E—\$25.00			
12 Window trims, 42x14 36 Streamers, 9½x42 100 Pennants, 14x28	36 Window pennants, right 36 Window pennants, left	250 Price cards, 3½x2¾ 200 Price cards, 5½x3½	150 Price cards, 7x5½ 100 Price cards, 11x7 50 Price cards, 14x11

OTHER ITEMS NOT IN THIS FOLDER

This booklet illustrates only a portion of our display sales material and also only a portion of the stock of marking devices and other selling helps which we carry, such as various other styles of card holders, hooks and clips, price ticket assortments, colored pin tickets, sales books, parcel and red bordered gummed labels in many sizes, etc. Our complete stock is illustrated in our complete catalog No. 50. We would be glad to send a copy free to anyone interested upon request.

GIVE YOUR OWN TRADING STAMPS

Plan Ahead or Go Behind

HOW THE PLAN IS USED

When a customer enters your store, give her one of your collector's books. (Your name and the line of goods you sell, phone number, etc., are printed on these books.) If the customer should make a purchase, she is given one stamp for each 10c she spends—5 stamps on a purchase of 50c—10 stamps on a purchase of \$1.00, etc. The customer takes the book and the stamps given to her home. As she needs more merchandise, from time to time she will come to your store. She will paste all the stamps obtained on her purchases in the book which you gave her, as she realizes that she will benefit by concentrating her purchases at your store.

The result is that you will get many more dollars of trade from this customer than you ever got before. By giving out the collector's books liberally to every customer entering your store you are bound to draw much new trade and after they start to save your stamps, they naturally will buy all their needs from you, as the more goods they buy the more benefits they can obtain.

You will be surprised how quickly some of your customers will fill these books, which will mean that they have spent \$50 at your store, especially customers that had formerly been making small purchases. Generally speaking the public is not lacking in stores to supply their

wants; with more than one store available of its kind there enters the question of which one will be patronized.

With merchandise prices fairly stabilized, especially on standard and nationally advertised goods, there is little to choose between your store and that of another store selling the same merchandise. Even though your treatment of customers is courteous and your service is of the best, these qualities, as good as they are, cannot constitute a monopoly on your part. They are and should be the possessions of other merchants as well. Therefore, customers have no particular reason for patronizing you unless you have an added inducement.

Taking the situation as it is, with the chain stores reaching out into almost every line of merchandising and the large mail order houses with the powerful leverage of their tremendous buying power, coupled with their low selling costs and with no charge or bad accounts, you have today the strongest kind of competition to meet. Therefore, to issue a trading stamp of your own, places you in a position to compete with your powerful competitors. There is no other advertising plan of any kind or description that was ever originated for the small retailer, at such a mere trifle of expense, which could make it an incentive for customers to come to his store.

Cost of Operating the Most Wonderful Advertising Plan Ever Originated for a Retail Business

Printing of One Stamp Book to give to customer to paste stamps in.....	.011/4
Printing of 500 Stamps with Your Name on each stamp.....	.071/2
Cost of Merchandise (wholesale) to redeem the full book.....	.80
Total Cost, all Stamps returned.....	.883/4
Figuring 35 per cent of the Stamps lost (very conservative).....	.311/2
Net Cost of Printing and Redemptions practically 1 per cent.....	.571/4

HOW TO ORDER STAMPS AND BOOKS

Order by Number. Each pad contains 5,000 Stamps. We sell only one merchant in each town where lines are conflicting.



Any Stamp shown here can be printed in the following colors: Red, Green, Blue, Purple or Gold. Write your name plainly; or the better way is to send us your business card or letterhead, so that we can get your name correctly on the Stamps, and for the little books to be given to your customers. State the lines of goods you sell, town, street number, telephone, etc., also the value you are willing to allow on your books, whether \$1.00 or more for the trading of \$50.00.

COST OF PRINTING

LOT NUMBER 1	Stamps printed in lots of 10 pads, 50,000 stamps, with your name printed on each stamp, 30c per 1,000...	\$15.00	Total	\$20.00
	200 books to give your customers to paste their stamps in, with your advertisement printed on them, for...	5.00		
LOT NUMBER 2	Stamps printed in lots of 25 pads, 125,000 stamps, with your name printed on each stamp, 25c per 1,000...	\$31.25	Total	\$39.75
	500 books to give your customers to paste their stamps in, with your advertisement printed on them, for...	8.50		
LOT NUMBER 3	Stamps printed in lots of 50 pads, 250,000 stamps, with your name printed on each stamp, 18c per 1,000...	\$45.00	Total	\$60.00
	1,000 books to give your customers to paste their stamps in, with your advertisement printed on them, for...	15.00		
LOT NUMBER 4	Stamps printed in lots of 100 pads, 500,000 stamps, with your name printed on each stamp, 15c per 1,000...	\$75.00	Total	\$100.00
	2,000 books to give your customers to paste their stamps in, with your advertisement printed on them, for...	25.00		

FREE—12 Advertising Signs (3 Styles) Shipped With Any of the Above Orders. See Illustration Below.



The above illustration shows a miniature cover of one of our stamp books that are given to the customer. The actual size of this book is 3 3/8 inches by 5 1/2 inches.

In the space that is left blank on the cover of this book is printed your name, the line of goods you sell, your town, street number, telephone number, etc., also the value of the book when filled. The illustration above says: "This book when filled with our stamps will be redeemed at our store for \$1.25 in merchandise or \$1.00 in cash." This is based on trading value of \$50.00, or in other words \$50.00 in stamps fills the book.

The illustration to the right of this shows the book open. With each order be sure to give us the copy for your ad on the front of the books as stated above.

DOUBLE STAMPS TO-DAY



Free With Each Order of Trading Stamps

- 6 Pennants (Save our stamps)
- 4 11x14 display cards (Save our stamps)
- 2 11x14 display cards (Stamps given with cash purchases only)
- 12 "Double Stamp" streamers

Golden Rule Week

WINDOW OR INTERIOR TRIM
No. G-90—42x14 in. Blue and Orange Ink on White Paper. Each...20c 6 for...\$1.00

Golden Rule Week

Golden Rule Week

DISPLAY OR PRICE CARDS		
No. G-91—3 1/2 x 2 3/4	Per 100.....	\$0.75
No. G-92—5 1/2 x 3 1/2	Per 100.....	1.25
No. G-93—7 x 5 1/2	Per 100.....	2.00
No. G-94—11 x 7	Per 100.....	3.00
No. G-95—14 x 11	Per 100.....	5.50

Golden Rule Week

HEADING CUT No. G-3
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

Golden Rule Week

Golden Rule Week

PAPER PENNANT

No. G-96—14x28 in. Blue and Orange Ink on White Paper. 25 for.....\$1.25

WINDOW PENNANT

No. G-97—18x7 in. Blue and Orange Ink on White Paper. Per dozen...30c

WINDOW PENNANT

No. G-98—18x7 in. Blue and Orange Ink on White Paper. Per dozen...30c

STREAMER
No. G-99—9 1/2 x 42 in. Blue and Orange Ink on White Paper. Per dozen...\$1.20

CHALLENGE Sale

WINDOW OR INTERIOR TRIM
No. C-280—42x14. Orange and Blue Ink on White Paper. Each...20c Per dozen...\$2.00

CHALLENGE Sale

CHALLENGE Sale

DISPLAY OR PRICE CARDS		
No. C-281—3 1/2 x 2 3/4	Per 100.....	\$0.75
No. C-282—5 1/2 x 3 1/2	Per 100.....	1.25
No. C-283—7 x 5 1/2	Per 100.....	2.00
No. C-284—11 x 7	Per 100.....	3.00
No. C-285—14 x 11	Per 100.....	5.50

CHALLENGE Sale

HEADING CUT No. C-147
2-col.....\$1.00 4-col.....\$2.00 6-col.....\$3.00

CHALLENGE Sale

PAPER PENNANT
No. C-286—14x28 in. Orange and Blue Ink on White Paper. 25 for.....\$1.25

CAMBRIC PENNANT

No. C-146—14x28 in. Orange and Blue Ink on White Cambric. Each.....15c

WINDOW PENNANT
No. C-287—18x7 in. Orange and Blue Ink on White Paper. Per dozen...30c

WINDOW PENNANT
No. C-288—18x7 in. Orange and Blue Ink on White Paper. Per dozen...30c

STREAMER
No. C-289—9 1/2 x 42 in. Orange and Blue Ink on White Paper. Doz...\$1.20

CHALLENGE SALE

Fall Sales Helps

PRINTED ADVERTISING DISPLAYS

Digitized by



ASSOCIATION
FOR
PRESERVATION
TECHNOLOGY,
INTERNATIONAL
www.apti.org

BUILDING
TECHNOLOGY
HERITAGE
LIBRARY

<https://archive.org/details/buildingtechnologyheritagelibrary>

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Mike Jackson, FAIA

IN STOCK FOR IMMEDIATE SHIPMENT

GARRISON-WAGNER CO.

1627 Locust St. St. Louis, U.S.A. - Catalog No. 56.